

ENTREPRENEURSHIP (ENTSP)

Any experimental courses offered by ENTSP can be found at:
registrar.iastate.edu/faculty-staff/courses/explistsings/ (<http://www.registrar.iastate.edu/faculty-staff/courses/explistsings/>)

Courses primarily for undergraduates:

ENTSP 310: Entrepreneurship and Innovation

(Cross-listed with MGMT). (3-0) Cr. 3. F.S.

Prereq: Sophomore classification

Review of the entrepreneurial process with emphasis on starting a new business. How to analyze opportunities, develop an innovative product, organize, finance, market, launch, and manage a new venture. Deals with the role of the entrepreneur and the importance of a business plan. Speakers and field project.

ENTSP 313: Feasibility Analysis and Business Planning

(Cross-listed with MGMT). (3-0) Cr. 3. F.S.

Prereq: MGMT 310

Developing an idea for a new business venture, conducting a feasibility study, researching the potential market, analyzing the competition, and writing a formal business plan. Basic business functions are discussed in terms of their application to conducting feasibility analysis and writing a business plan for an entrepreneurial venture.

ENTSP 320: Corporate Entrepreneurship, Innovation and Technology Management

(Cross-listed with MGMT). Cr. 3. Repeatable, maximum of 2 times. F.S.

Prereq: MGMT 310

Entrepreneurial approaches aimed at the identification, development and exploitation of technical and organizational innovations, the management of new product or process developments, and the effective management of new ventures in the context of mid-size to large corporations in manufacturing as well as in service industries. Development of an awareness and understanding of the range, scope, and complexity of issues related to the creation of a corporate environment that is supportive of entrepreneurial endeavors as well as to gain insights concerning the effective implementation of technological and organizational innovations in corporate settings.

ENTSP 367: International Entrepreneurship

(Cross-listed with MGMT). (3-0) Cr. 3.

Prereq: Sophomore classification

The essentials of operating an entrepreneurial firm in an international environment. Topics include understanding the role of entrepreneurship in economic development, starting and developing a business in an international market, financing international ventures, international management issues and exchange rates.

Meets International Perspectives Requirement.

ENTSP 410: Social Entrepreneurship

(Cross-listed with MGMT). (3-0) Cr. 3. F.S.

Prereq: Sophomore classification

Introduction to issues related to the role of social entrepreneurship in helping to solve social problems, including innovation, opportunity recognition, planning and the launch of new non-profit organizations.

ENTSP 480: Applied Entrepreneurship: Executing New Ventures and Projects

(Cross-listed with MGMT). (3-0) Cr. 3.

Prereq: MGMT 310; MGMT 313 or MGMT 320

Experiential learning through student-identified project. Students identify, propose and execute an experiential learning project that will be completed during the semester. The course provides application oriented learning of entrepreneurship. The course project must include a significant experiential learning activity, such as launching a venture or business, writing a business plan, or completing an internship in an entrepreneurial setting. Requires a field project.

ENTSP 485: Trends and Theories of Entrepreneurship

(Cross-listed with MGMT). (3-0) Cr. 3. F.S.SS.

Prereq: MGMT 310; MGMT 313 or MGMT 320

A broad examination of historical, literary, and business perspectives on entrepreneurship. The entrepreneurial process is studied by examining the role of individuals, new ventures, and established organizations in the discovery, evaluation, and exploitation of economic opportunities. Emphasis is placed on tracing the evolution of entrepreneurship theories over time, as well as analyzing current trends related to the study of entrepreneurship.

Courses for graduate students:

ENTSP 605: Seminar in Strategic Management

(Cross-listed with MGMT). Cr. 3. Alt. F., offered odd-numbered years.

Critical review of theory and research in the field of strategic management. Introduction to representative conceptual and empirical research. Review theories that provide the foundation for management research, and review current research in associate research streams. The review will cover fundamental questions in strategy.