HOSPITALITY MANAGEMENT
(HSP M)

Courses primarily for undergraduates:

HSP M 101: Introduction to the Hospitality Industry
(3-0) Cr. 3. F.S.
Introduction to the foodservice, lodging, and tourism components of the hospitality industry. Background information, current issues, and future challenges in various segments of the industry.

HSP M 189: Introduction to University Dining Services Management
(1-0) Cr. 1. Alt. S., offered even-numbered years.
Overview of management concepts and distinct features of university dining services.

HSP M 201: Casino Management I
(3-0) Cr. 3. F.
An overview of the gaming industry. Emphasis will be placed on examination of the history and development of gaming, casino operations, casino games, marketing of the core gaming products, and social and economic impacts of the gaming industry.

HSP M 230: Introduction to Hospitality Performance Analysis
(3-0) Cr. 3. F.S.
Introduction to Uniform Systems of Accounts for hospitality industry, profitability, income statements, budgeting, managing cash, accounts receivable and payable, costs control, pricing, and evaluation related to restaurant, lodging, and club industry. Preparation for a hospitality accounting certification exam.

HSP M 233: Hospitality Sanitation and Safety
(3-0) Cr. 3. F.S.

HSP M 260: Global Tourism Management
(3-0) Cr. 3. F.S.
Overview of the global tourism industry: hospitality and related services, destination/attractions, tourist behaviors, and destination marketing. Introduction to destination mix, socio-economic and cultural impacts of tourism, destination organizations, tourist motivations, destination image, marketing, promotions, tourism distribution system, and the future of tourism.

Meets International Perspectives Requirement.

HSP M 289: Contemporary Club Management
(Cross-listed with EVENT). (3-0) Cr. 3. F.S.
Prereq: HSP M 101
Organization and management of private clubs including city, country, and other recreational and social clubs. Field trip may be required.

HSP M 290: Independent Study
Cr. 1-2. Repeatable, maximum of 4 credits. F.S.SS.
Prereq: Freshman or Sophomore classification. Permission of instructor, adviser, and department chair.
Independent study on topics of special interest to the student, facilitated by approved faculty member. Maximum of 9 credits combined of HSP M 290 and HSP M 490 can be applied to graduation.

HSP M 315: Hospitality Law
(3-0) Cr. 3. S.
Prereq: HSP M 101
Laws relating to ownership and operation of hospitality organizations. The duties and rights of both hospitality business operators and customers. Legal implications of various managerial decisions.

HSP M 320: Attractions and Amusement Park Administration
(Cross-listed with EVENT). (3-0) Cr. 3. S.
Prereq: HSP M 101 or permission of instructor
Examination of current issues in the attractions and amusement park industry. Emphasis will be placed on development and design along with the functional departments of modern amusement parks and themed attractions.

HSP M 333: Hospitality Operations Cost Controls
(3-0) Cr. 3. F.
Prereq: Credit or enrollment in HSP M 380, HSP M 380L; 3 credits MATH
Introduction to revenue and cost systems in the hospitality industry. Application of principles related to procurement, production, and inventory controls.

HSP M 352: Lodging Operations Management I
(3-0) Cr. 3. F.
Prereq: Credit or enrollment in HSP M 101, AESHM 287
Introduction to functional department activities and current issues of lodging organizations with emphasis on front office and housekeeping. Reservation activities and night audit exercises. Case studies.

HSP M 380: Quantity Food Production Management
(3-0) Cr. 3. F.S.
Prereq: HSP M 233 or 2 cr MICRO; FS HN 111 or FS HN 214; FS HN 115 or FS HN 215; at least junior classification; enrollment in HSP M 380L
Principles of and procedures used in quantity food production management including menu planning, food costing, work methods, food production systems, quality control, and service.
HSP M 380L: Quantity Food Production and Service Management Experience
(1-6) Cr. 3. F.S.
Prereq: HSP M 233 or 2 cr MICRO; FS HN 111 or FS HN 214; FS HN 115 or FS HN 215; at least junior classification; enrollment in HSP M 380
Application of quantity food production and service management principles and procedures in the program's foodservice operation.

HSP M 383: Introduction to Wine, Beer, and Spirits
(2-0) Cr. 2. F.S.
Prereq: Must be at least 21 years old
Introduction to history and methods of production for a variety of wines, beers, and spirits. Beverage tasting and sensory analysis; product knowledge; service techniques; sales; and alcohol service related to the hospitality industry. Field trip.

HSP M 383L: Introduction to Wine, Beer and Spirits Laboratory
(0-2) Cr. 1. F.S.
Prereq: HSP M 383 or concurrent enrollment. Must be at least 21 years old
The application of the management principles and procedures related to the sale and service of alcohol and specialty beverages served in the beverage and hospitality industry. Beverage tasting and sensory analysis of products commonly served in the beverage industry.

HSP M 391: Foodservice Systems Management I
(3-0) Cr. 3. F.
Prereq: Credit or enrollment in HSP M 380, HSP M 380L
Principles and techniques related to basic management, leadership, and human resource management of foodservices in health care and other on-site foodservice settings. Food safety and sanitation for on-site foodservice operations. Credit for either HSP M 391 or AESHM 287 and AESHM 438 may count toward graduation. Not accepted for credit toward a major in Hospitality Management.

HSP M 392: Foodservice Systems Management II
(3-0) Cr. 3. S.
Prereq: HSP M 391
Introduction to cost control in foodservice departments: procedures for controlling food, labor, and other variable costs. Application of principles related to food product selection, specification, purchase, and storage in health care and other onsite operations. Credit for either HSP M 392 or HSP M 233 and HSP M 333 may count toward graduation. Not accepted for credit toward a major in Hospitality Management.

HSP M 393: Hospitality Management Industry Workshop
Cr. 1-3. Repeatable, maximum of 6 credits. F.S.SS.
Prereq: HSP M Junior or Senior Classification and Permission of Instructor.
Intensive 2 to 8 week workshop exploration. Topics vary each time offered. Maximum of 6 credits of HSPM 393 can be applied toward graduation.

HSP M 431: Case Studies in Event Management
(Dual-listed with HSP M 531). (Cross-listed with EVENT). Cr. 3. S.
Prereq: Graduate-level standing and permission by instructor.
Operational and strategic challenges in the event management industry through directed case studies, roundtable discussions, and industry-related readings. Students will critically evaluate case studies related to event management in areas of event strategy, financial management, event operations, stakeholder development, event design, marketing, and other event topics.

HSP M 433: Hospitality Financial Management
(3-0) Cr. 3. S.
Prereq: HSP M 333; ACCT 284; ECON 101; credit or enrollment in STAT 101
Use of common financial statements, accounting ratios, and financial techniques to impact management decisions.

HSP M 437: Hospitality Information Technology
(3-0) Cr. 3. F.
Prereq: HSP M 352

HSP M 439: Advanced Hospitality Human Resource Management
(3-0) Cr. 3. F.
Prereq: AESHM 438
Emphasis on development of management personnel in hospitality organizations. Case studies.

HSP M 452: Lodging Operations Management II
(3-0) Cr. 3. S.
Prereq: HSP M 352; credit or enrollment in HSP M 333
Development of business plan and evaluation of business performance in a simulated environment. Operational decision making practices by applying concepts of management, operations, marketing, and finance for a computer-mediated environment.

HSP M 455: Introduction to Strategic Management in Foodservice and Lodging
(3-0) Cr. 3. S.
Prereq: AESHM 340; credit or enrollment in HSP M 433 and AESHM 438
Introduction to strategic management principles and practices with an application of human resources, operations, marketing, and financial management concepts. Case studies.
HSP M 470: Supervised Professional Internship: Hospitality
Cr. 3-6. Repeatable. F.S.S.
Prereq: AESHM 270, 311, 9 credits in HSP M, and minimum 2.0 GPA; permission by application; junior or senior classification; employer location should be different than employer/location used for AESHM 170 and 270. Supervised work experience with a cooperating firm or organization. No more than 12 credits from AESHM 170, 270, and 470 may be applied toward graduation.

HSP M 487: Fine Dining Event Management
(Dual-listed with HSP M 587). (2-3) Cr. 3. F.
Prereq: HSP M 380, HSP M 380L

HSP M 489: Issues in Food Safety
(Cross-listed with AN S, FS HN, VDPAM). (1-0) Cr. 1. S.
Prereq: Credit or enrollment in FS HN 101 or FS HN 272 or HSP M 233; FS HN 419 or FS HN 420; FS HN 403
Capstone seminar for the food safety minor. Case discussions and independent projects about safety issues in the food system from a multidisciplinary perspective.

HSP M 490: Independent Study
Cr. arr. Repeatable.
Prereq: Sections B-E: Program approval; Section H: Full membership in Honors Program

HSP M 490B: Independent Study: Hospitality Management
Cr. arr. Repeatable.
Prereq: Sections B-E: Program approval
Independent Study in Hospitality Management.

HSP M 490D: Independent Study: Lodging Operations
Cr. arr. Repeatable.
Prereq: Sections B-E: Program approval; Section H: Full membership in Honors Program

HSP M 490E: Independent Study: Foodservice Operations
Cr. arr. Repeatable.
Prereq: Sections B-E: Program approval; Section H: Full membership in Honors Program

HSP M 490H: Independent Study: Honors
Cr. arr. Repeatable.
Prereq: Sections B-E: Program approval; Section H: Full membership in Honors Program

Courses primarily for graduate students, open to qualified undergraduates:

HSP M 505: Hospitality Management Scholarship and Applications
(0-1) Cr. 1. F.S.S.
Focus on teaching and research scholarship involving the hospitality industry.

HSP M 506: Current Issues in Hospitality Management
(0-1) Cr. 1. Repeatable. S.S.S.
Focus on current issues related to the hospitality industry.

HSP M 531: Case Studies in Event Management
(Dual-listed with HSP M 431). (Cross-listed with EVENT). Cr. 3. S.
Prereq: Graduate-level standing and permission by instructor.
Operational and strategic challenges in the event management industry through directed case studies, roundtable discussions, and industry-related readings. Students will critically evaluate case studies related to event management in areas of event strategy, financial management, event operations, stakeholder development, event design, marketing, and other event topics.

HSP M 533: Financial Decision Making in Hospitality Organizations
(3-0) Cr. 3. Alt. F., offered even-numbered years.
Prereq: HSP M 433
Concepts of financial management applied to strategic decision making.

HSP M 538: Human Resources Development in Hospitality Organizations
(3-0) Cr. 3. Alt. S., offered odd-numbered years.
Prereq: AESHM 438
Theories of human resources management. Practices and principles related to development of management personnel.

HSP M 540: Strategic Marketing
(3-0) Cr. 3. Alt. F., offered odd-numbered years.
Prereq: AESHM 340
Application of marketing principles in developing effective marketing strategies for hospitality, apparel, and retail organizations. Evaluation of multi-dimensional marketing functions in hospitality organizations.

HSP M 555: Strategic Management in Hospitality Organizations
(3-0) Cr. 3. Alt. S., offered even-numbered years.
Prereq: Courses in MKT, FIN, MGMT, and HSP M. Permission of instructor
Strategic management process as a planning and decision-making framework; integration of human resources, operations, marketing, and financial management concepts.
HSP M 560: Tourism Management and Tourist Behavior
Cr. 3. Alt. F., offered odd-numbered years.
*Prereq: HSP M 260 or equivalent*
Tourism theories and research. Overview of tourism industry, tourism theories, methods, and current issues in destination marketing and management and travel behavior. Evaluation of tourism and destination research. NA

HSP M 587: Fine Dining Event Management
(Dual-listed with HSP M 487). (2-3) Cr. 3. F.
*Prereq: HSP M 380, HSP M 380L*

HSP M 590: Special Topics
Cr. arr. Repeatable, maximum of 3 credits.
*Prereq: 9 credits in HRI at 400 level or above; application process*
Topics in hospitality management.

HSP M 590B: Special Topics: Hospitality Management
Cr. arr. Repeatable, maximum of 3 credits.
*Prereq: 9 credits in HSP M at 400 level or above; application process*

HSP M 590C: Special Topics: Tourism
Cr. arr. Repeatable, maximum of 3 credits. F.S.SS.
*Prereq: 9 credits in HSP M at 400 level or above; application process*
Special topics in tourism.

HSP M 590D: Special Topics: Lodging Operations
Cr. arr. Repeatable, maximum of 3 credits.
*Prereq: 9 credits in HSP M at 400 level or above; application process*

HSP M 590E: Special Topics: Commercial/Retail Foodservice Operations
Cr. arr. Repeatable, maximum of 3 credits.
*Prereq: 9 credits in HSP M at 400 level or above; application process*

HSP M 590F: Special Topics: Onsite Foodservice Operations
Cr. arr. Repeatable, maximum of 3 credits.
*Prereq: 9 credits in HSP M at 400 level or above; application process*

HSP M 590G: Special Topics: Event Management
Cr. arr. Repeatable, maximum of 6 credits. F.S.SS.
*Prereq: 9 credits in HSP M or EVENT at 500 level or above; application process*
Special Topics in Event Management. Only 6 credits of HSP M 590G can be applied toward graduation.

HSP M 599: Creative Component
Cr. arr.
Creative component as arranged with instructor.

Courses for graduate students:

HSP M 604: Professional Writing
(2-0) Cr. 2. S.SS.
*Prereq: Enrollment in PhD program*
Development of professional written communication with emphasis on abstracts, proposals, manuscripts, and technical reports.

HSP M 608: Administrative Problems
Cr. arr. Repeatable, maximum of 4 credits. F.S.SS.
*Prereq: Permission of instructor; enrollment in PhD program*
Advanced administrative problems; case studies in foodservice and lodging organizations.

HSP M 633: Advanced Hospitality Financial Management
(3-0) Cr. 3. Alt. S., offered odd-numbered years.
*Prereq: HSP M 433; Enrollment in PhD program*
Theories and research in financial management with emphasis on financial performance and financing decisions.

HSP M 634: Theory and Research Seminar in Event Management
Cr. 3. SS.
*Prereq: STAT 401 or a graduate level course in statistics or by permission of instructor*
Analysis and application of theories and research methodologies in event management and is designed to strengthen students’ analytical and critical perspectives to evaluate event management research. Multidisciplinary approach to the areas of sports events, festivals and fairs, conventions and tradeshows, mega events, lifecycle/religious/nonprofit events, and event tourism.

HSP M 638: Advanced Human Resources Management in Hospitality Organizations
(3-0) Cr. 3. Alt. F., offered odd-numbered years. Alt. SS., offered even-numbered years.
*Prereq: HSP M 538; Enrollment in PhD program*
Research in human resources management with an emphasis on organization or unit administration.

HSP M 640: Seminar on Marketing Thoughts
(3-0) Cr. 3. Alt. S., offered even-numbered years. Alt. SS., offered even-numbered years.
*Prereq: HSP M 540; STAT 401. Enrollment in PhD program*
Conceptual and theoretical development of marketing strategies. Analytical and critical review of marketing research and industry practices.
HSP M 652: Advanced Lodging Operations
(3-0) Cr. 3. Alt. F., offered odd-numbered years. Alt. SS., offered even-numbered years.
Prereq: Enrollment in PhD program
Analysis and applications of concepts and theories of operations research for lodging operations.

HSP M 660: Research Seminar in Tourism Management
(3-0) Cr. 3. Alt. F., offered even-numbered years. Alt. SS., offered odd-numbered years.
Prereq: Enrollment in PhD program
Advanced graduate course on tourism and destination theories and research. Analysis and application of theories, research findings, and research methods in tourism and destination management.

HSP M 680: Analysis of Research in Foodservice Operations
(3-0) Cr. 3. Alt. S., offered even-numbered years. Alt. SS., offered odd-numbered years.
Prereq: Enrollment in PhD program
Analysis and application of theories, research, and research methods in foodservice operations.

HSP M 690: Advanced Topics
Cr. arr. Repeatable, maximum of 2 times. F.S.SS.
Prereq: Enrollment in PhD program, application process
Advanced study of current topics in hospitality management.

HSP M 690B: Advanced Topics: Hospitality Management
Cr. arr. Repeatable, maximum of 2 times. F.S.SS.
Prereq: Enrollment in PhD program, application process
Advanced study of current topics in hospitality management.

HSP M 690C: Advanced Topics: Tourism
Cr. arr. Repeatable, maximum of 2 times. F.S.SS.
Prereq: Enrollment in PhD program, application process
Advanced study of current topics in hospitality management.

HSP M 690D: Advanced Topics: Lodging Operations
Cr. arr. Repeatable, maximum of 2 times. F.S.SS.
Prereq: Enrollment in PhD program, application process
Advanced study of current topics in hospitality management.

HSP M 690E: Advanced Topics: Commercial/Retail Foodservice Operations
Cr. arr. Repeatable, maximum of 2 times. F.S.SS.
Prereq: Enrollment in PhD program, application process
Advanced study of current topics in hospitality management.

HSP M 690F: Advanced Topics: Onsite Foodservice Operations
Cr. arr. Repeatable, maximum of 2 times. F.S.SS.
Prereq: Enrollment in PhD program, application process
Advanced study of current topics in hospitality management.

HSP M 690G: Advanced Topics: Event Management
Cr. arr. Repeatable, maximum of 2 times. F.S.SS.
Prereq: Enrollment in PhD program, application process
Advanced study of current topics in event management and hospitality management.

HSP M 699: Research
Cr. arr. Repeatable. F.S.SS.
Prereq: Enrollment in PhD program
Research.