APPAREL, EVENTS, AND
HOSPITALITY MANAGEMENT

The Apparel, Events, and Hospitality Management department offers courses that provide opportunities for students to learn about interdisciplinary areas including aesthetics, leadership, entrepreneurship, and multi-channel retailing at both undergraduate and graduate levels. AESHM courses serve to complement the student’s major area of study whether it be Apparel, Merchandising, and Design; Event Management; Hospitality Management; agriculture, business, design education, engineering, liberal arts and sciences or minor areas of study including entrepreneurial studies, design studies, or international studies.

Apparel, Events, and Hospitality Management, otherwise known as AESHM, is composed of three majors:

- Apparel, Merchandising, and Design
- Event Management
- Hospitality Management

Through each of these three programs, students gain skills and knowledge to help them succeed in the real world. In addition to coursework, they complete an internship that closely relates to their career aspirations.

Graduates of these programs are the managers of your favorite resorts, the designers of your best jeans, and the coordinators of lavish events. From fine dining to fine apparel, our students, alumni, faculty, and staff have an eye for the original and a taste for quality.