

Community Leadership and Public Service

(Certificate Only)

Interdisciplinary undergraduate program

This interdisciplinary certificate program utilizes university courses offered in a variety of academic disciplines to provide a strong foundation and appropriate experiences for undergraduate students who plan to become community leaders and engage in public service—regardless of their profession—in the public, nonprofit or private sectors. The certificate will be awarded by the College of Liberal Arts and Sciences. Completion of the certificate will be noted on the student's transcript and via a certificate provided by the Registrar.

Objectives

- Provide opportunities for students to learn about leadership and organizational theories, ethics and decision-making, principles of public service, effective communication, leadership practices in groups and organizations, and diversity issues.
- Develop leadership skills—including written and oral communication, creative thinking, personal management, group and organizational effectiveness, and problem-solving—important to students' careers, communities and personal development.
- Bring students into contact with faculty members from diverse academic departments, backgrounds and leadership experiences.
- Prepare students to undertake leadership roles in their careers and in service to their community through coursework and co-curricular activities.

Learning outcomes

Upon completion of the Certificate in Community Leadership and Public Service, students will:

- Demonstrate understanding of key concepts of leadership theories and effective practices within diverse groups, organizations and communities.
- Demonstrate understanding of key concepts of organizational theories, ethics and principles of public service.
- Demonstrate proficiencies in written and oral communication.
- Demonstrate awareness of cultural values and diversity issues as they pertain to community leadership and public service.
- Demonstrate engagement as citizens through service to their communities.

Requirements

The Certificate in Community Leadership and Public Service requires 21 credits. At least 9 credits must be taken in courses numbered at the 300 level or above. At least 9 credits used for the certificate cannot be used to meet any other department, college or university requirement for the baccalaureate degree except to satisfy the total credit requirement for graduation and to meet credit requirements in courses numbered 300 or above. Courses for the certificate cannot be taken pass-fail. A cumulative grade point average of at least 2.0 is required in courses taken for the certificate. The program requires the completion of 21 credit hours through three, three-hour required courses in leadership, speech communication and organizational theory. An additional 12 hours come from approved electives covering three hours in communication, six hours in leadership; and three hours of a capstone experience through a course, internship or study abroad experience. The capstone course should focus on the scholarship of leadership in the student's field of study whereas an internship or study abroad should provide a leadership-in-practice experience.

Core Courses: Choose nine credits from the following required core courses.

LAS 322	Leadership Styles and Strategies in a Diverse Society	3
SP CM 312	Business and Professional Speaking	3
MGMT 371	Organizational Behavior	3
or POL S 371	Introduction to Public Administration	

Communication Electives: Choose three credits from the following.

COMST 214	Professional Communication	3
COMST 310	Intercultural Communication	3
COMST 314	Organizational Communication	3
ENGL 302	Business Communication	3
ENGL 309	Report and Proposal Writing	3
JL MC 305	Publicity Methods	3

SP CM 212	Fundamentals of Public Speaking	3
SP CM 322	Argumentation, Debate, and Critical Thinking	3
SP CM 323	Gender and Communication	3
SP CM 327	Persuasion	3
SP CM 412	Rhetorical Criticism	3

Leadership Electives: Choose six credits from the following.

AESHM 287	Principles of Management in Human Sciences	3
AESHM 379	Community Leadership: Examination of Social Issues	3
A E/C E/E E/M E/ MAT E 388	Sustainable Engineering and International Development	3
AGEDS 315	Personal, Professional, and Entrepreneurial Leadership in Agriculture	3
C E 306	Project Management for Civil Engineers	3
COMST 218	Conflict Management	3
COMST 317	Small Group Communication	3
C R P 291	World Cities and Globalization	3
C R P 293	Environmental Planning	3
C R P 425	Growth Management	3
C R P 429	International Planning	3
C R P 435	Planning in Small Towns	3
C R P 475	Grant Writing	1
C R P 481	Regional and State Planning	3
C R P 484	Sustainable Communities	3
C R P 491	Environmental Law and Planning	3
C R P 492	Planning Law, Administration and Implementation	3
CON E 380	Engineering Law	3
ENGR 150	Foundations of Leadership Development and Learning	1
ENGR 350	Dean's Leadership Seminar	1
HD FS 395	Children, Families, and Public Policy	3
HIST 488	American Stuff, Colonial Times to the Present	3
I E 570	Systems Engineering and Project Management	3
LAS 170	Leadership ISU	1
M E 412	Ethical Responsibilities of a Practicing Engineer	3
MGMT 370	Management of Organizations	3
MGMT 371	Organizational Behavior	3
MGMT 419	Social Responsibility of Business	3
MGMT 472	Management of Diversity	3
NREM/AER E/CON E/FS HN/HORT 112	Orientation to Learning and Productive Team Membership	2
NREM/CON E/FS HN/HORT 114	Developing Responsible Learners and Effective Leaders	2
PHIL 235	Ethical Issues in A Diverse Society	3
POL S 310	State and Local Government	3
POL S 311	Municipal Government and Politics	3
POL S 344	Public Policy	3
POL S/W S 385	Women in Politics	3
POL S 413	Intergovernmental Relations	3
POL S 477	Government, Business, and Society	3
POL S 480	Ethics and Public Policy	3
POL S 487	Electronic Democracy	3
SOC 310	Community	3
SOC 334	Politics and Society	3
SOC 420	Complex Organizations	3
SOC 435	Urban Society	3
SP CM 416	History of American Public Address	3
SP CM/POL S 417	Campaign Rhetoric	3
W S 301	International Perspectives on Women and Gender	3
W S 333	Women and Leadership	3
W S 435	Women and Development	3
W S 488	Interdisciplinary Research on Women and Leadership	3

Capstone Courses: Choose three credits of the following for a capstone elective or complete an approved internship or study abroad experience.

AESHM 421	Developing Global Leadership: Maximizing Human Potential	3
COMST 404	Research Seminar (404C Small Group Communication and 404D Organizational Communication)	3
C R P 432	Community Planning Studio II	6
ENGL 418	Seminar in Argumentation	3
ENGR 490L	Independent Study	1-3
HD FS 449	Program Evaluation and Proposal Writing	3
LAS 490G		1-3
LAS 491	Service Learning	1-4
LAS 499	Internship	1-4
M E/WLC 484	Technology, Globalization and Culture	3
POL S 475	Management in the Public Sector	3
PSYCH 450	Industrial Psychology	3
SOC 464	Strategies for Community Engagement	3
W S 488	Interdisciplinary Research on Women and Leadership	3
W S 491	Senior Internship	3

For more information contact the Carrie Chapman Catt Center for Women and Politics, 309 Catt Hall, 515-294-3181, leadprgm@iastate.edu, or visit www.las.iastate.edu/CattCenter/Leadership/.