Design Studies

Interdepartmental Undergraduate Program
http://design.iastate.edu

The Design Studies programs bring together courses that deal with the integrated study of the conceptualization, production, visible form, uses, and history of artifacts, buildings, and environments as well as the common qualities and connections among the design, art, and planning fields.

Core Design Program
Four Design Studies courses constitute the Core Design Program: Design Studio I (DsnS 102), Design Representation (DsnS 131), Design Cultures (DsnS 183) and Design Collaborative (Dsn S 115). Full or partial credit of the Core Design program is required for all undergraduate students in the College of Design.

Minor—Critical Studies in Design
The undergraduate minor in Critical Studies in Design offers students opportunities to engage the history, theory and criticism of visual and material culture. In lectures and focused seminars, students explore historical and contemporary issues, including cultural production, the built environment, media and technology, design in everyday life, and models of professional practice. The minor is open to all undergraduates at Iowa State University.

Minor—Design Studies
The undergraduate minor in Design Studies is constructed to facilitate design awareness among interested students and to provide a vehicle for multidisciplinary study within the College of Design. This minor is open to all undergraduate students at Iowa State University.

Minor—Digital Media
The undergraduate minor in Digital Media covers the knowledge and techniques for applying digital representations to generate designs and art. The body of knowledge specializes in the fields of design, art and planning. This minor is open to all undergraduate students at Iowa State University.

Additional information about minors is available in the Student Programs and Services Office, 297 College of Design.

Bachelor of Design
The Bachelor of Design is a 122.5 credit undergraduate degree program focused on the interdisciplinary nature of design and the power of the design studio as a place and method for generating ideas and solving problems. The core of the degree program is a series of forums and studios intended to connect history, theory and practice, and give students hands-on experience grappling with design challenges that vary in complexity and scale.

The Bachelor of Design offers opportunities for students to engage design thinking in a collaborative environment focused on addressing contemporary real-world problems and opportunities. Thematic course modules taught by faculty in multiple design disciplines will incorporate methods that artists, designers, and planners use to creatively address contemporary issues such as sustainable living environments, energy efficiency, water and food systems, transportation networks, climate change, and social entrepreneurship. Graduate of this degree are not design professionals but the curriculum prepares students to work as part of a team in a variety of disciplinary settings from design professions to journalism, business, law, engineering, arts, and public service. To that end, the curriculum allows students to pursue double majors to couple design thinking with other discipline of interest. Upon completion, students may also choose to enter graduate programs in the design professions or other fields in which design thinking and critical analysis are valued.

Design Core Program
Design Core Program: 11.5 cr.

- DSN S 115 ([Design Collaborative Seminar](https://nextcatalog.registrar.iastate.edu/collegeofdesign/design) 0.5 cr.
- or DSN S 110 ([Design Exchange Seminar I](https://nextcatalog.registrar.iastate.edu/collegeofdesign/design) 1 cr.
- or DSN S 110 (https://nextcatalog.registrar.iastate.edu/collegeofdesign/design) 0.5 cr.
- DSN S 131 ([Design Representation](https://nextcatalog.registrar.iastate.edu/collegeofdesign/design) 4 cr.
- DSN S 183 ([Design Cultures](https://nextcatalog.registrar.iastate.edu/collegeofdesign/design) 3 cr.

Total Credits 11.5