# Marketing, B.S.

**Freshman**

| Fall | Credits | Spring | Credits |
|---|---|---|---|
| BUSAD 102 (or 103X) | 1 | ECON 102 | 3 |
| ECON 101 | 3 | MATH 151[#] | 3 |
| COM S 113X | 3 | BUSAD 250 | 3 |
| ENGL 150 | 3 | International Perspective[@] | 3 |
| MATH 150[#] | 3 | Social Science | 3 |
| LIB 160 | 1 | | |
| | **14** | | **15** |

**Sophomore**

| Fall | Credits | Spring | Credits |
|---|---|---|---|
| BUSAD 203 | 1 | ACCT 215 | 3 |
| SP CM 212 | 3 | PHIL 230 | 3 |
| STAT 226 | 3 | Core Block Courses[##] | 6-7 |
| ENGL 250 | 3 | MIS 207 or Elective[%] | 3 |
| ACCT 284 | 3 | | |
| Natural Science | 3 | | |
| | **16** | | **15-16** |

**Junior**

| Fall | Credits | Spring | Credits |
|---|---|---|---|
| STAT 326 or Elective[%] | 3 | Core Block Courses[##] | 6 |
| Core Block Courses[##] | 6 | Elective | 1-3 |
| Humanities | 3 | Major Courses | 6-9 |
| US Diversity | 3 | | |
| | **15** | | **13-18** |

**Senior**

| Fall | Credits | Spring | Credits |
|---|---|---|---|
| ENGL 302 | 3 | MGMT 478 | 3 |
| Social Science | 3 | Electives | 4-5 |
| Global Perspective | 3 | Major Courses | 6 |
| Major Courses | 6 | Humanities | 3 |
| | **15** | | **16-17** |

**Total Credits: 119-126**

\# Students majoring in Business Economics (BUSEC) will take MATH 160 and ECON 207 instead of MATH 150 and MATH 151.

@ Courses in these requirements may also be used as Global Perspectives, Humanities or Social Science.

% Students in the Management Information Systems major (MIS) will take MIS 207 instead of an elective. Students in Accounting, Finance, or Business Economics majors will take STAT 326 instead of an elective.

\## Core Block Courses: Students take the Core Block Courses containing their MAJOR core course first. All Blocks must be completed prior to taking MGMT 478 in the last semester.
BLOCK A: ACCT 285, ACCT 301, MIS 301
BLOCK B: FIN 301 and SCM 301
BLOCK C: MGMT 370 and MKT 340

Professional Program Requirements:

1. Completion of 30 credits, Foundation Courses, ENGL 150, and all ENGL 101/99 courses if required.

2. A minimum GPA of 2.50 either cumulative or in the Foundation Courses.

Graduation Requirements:

1. Grade of "C" or higher in at least 30 credits of Core and Major courses.

2. 42 credits of 300+ level courses.

3. 50% of required Business courses must be earned at ISU.

4. At least 32 credits and the LAST 32 credits must be earned at ISU.

5. 122 Credits minimum and a Cumulative GPA of at least 2.00

6. Grade of "C" or higher in 2 of the 3 required ENGL courses.