

HEALTHCARE MANAGEMENT

Healthcare management is a great fit for students who want to combine their interests in both healthcare and business. The major includes instruction in planning, business management, financial management, healthcare quality management, organizational behavior and leadership, health policy, health law and regulations, and management of health information systems. As a part of the curriculum, students are required to complete an experiential learning component (internship, co-op, or an independent study).

Undergraduate Major in Healthcare Management

For undergraduate curriculum in business, major in healthcare management.

The department of Management and Entrepreneurship offers a major in healthcare management. Students will complete the general education requirements (including business foundation courses), supporting courses/major prerequisites, business core requirements for the Bachelor of Science (B.S.) degree, and 24 additional credits in the major.

The instructional objective of the Healthcare Management program is to provide a well-rounded professional education in healthcare management. Such an education should provide the student with:

1. **Foundational knowledge of the healthcare management**

field: insurance, current healthcare policy, policy development, economics of health and healthcare, patient safety, quality management, financing, payor mixture, healthcare-specific laws and regulations, and information systems as they relate to healthcare data.

2. **Comprehensive business skills:** decision-making skills, relationship management skills, data interpretation and analytic skills, managerial professionalism, teamwork and collaboration skills related to various actors in healthcare (including practitioners), leadership skills, and strategy skills.

3. **Experiential learning:** hands-on learning in a healthcare setting, application of HCM curriculum to real world experiences.

For more information on the undergraduate major in Healthcare Management, please visit: <https://www.ivybusiness.iastate.edu/academics/undergraduate-programs/healthcare-management/>.

Student Learning Outcomes

Upon graduation, undergraduate students majoring in Healthcare Management will:

1. Be effective communicators.
2. Be effective collaborators.
3. Be problem solvers.

4. Understand business concepts.
5. Recognize ethical and legal responsibilities to organizations.

Curriculum:

In addition to the basic business degree requirements (<https://catalog.iastate.edu/collegeofbusiness/#curriculuminbusinesstext>), healthcare management majors must also complete:

Required Courses:

HCM 3010	Introduction to the US Healthcare Industry	3
HCM 3020	Economics for Healthcare Managers	3
HCM 3030	Healthcare Quality Management	3
HCM 4010	Financial Management for Healthcare Organizations	3
HCM 4020	Law and Regulatory Environment in Healthcare	3
HCM 4030	Healthcare Information Systems	3

Experiential Learning (choose one):

HCM 3910	Internship in Healthcare Management	3
HCM 3980	Cooperative Education *	
HCM 4900	Independent Study in Healthcare Management	3

Elective Courses (choose one or two): *

MGMT 4220	Negotiation and Conflict Resolution	3
MGMT 4710	Introduction to Human Resource Management	3
MGMT 4720	Diversity, Equity, and Inclusion in Organizations	3
ENTSP 4100	Social Entrepreneurship	3
MKT 3510	Services Marketing	3
COMST 4500B	Special Topics in Communication Studies: Health Communication	3
GERON 5630	Environments for the Aging	3
GLOBE 3300	Global Health Disparities	3
HS 3100	Community and Public Health	3
PSYCH 4850	Health Psychology	3

* If HCM 3980 is taken for your experiential learning component, you must choose TWO elective courses from the list to fulfill the requirements for the major.

Total Credits: 24

Students are limited to three business majors/degrees/minors within the Ivy College of Business. This limit is on business majors/degrees/minors only and does not apply to multiple majors/degrees/minors taken outside the Ivy College of Business.

Healthcare Management, B.S.

Sample 4-Year Plan (Your plan may differ)

Freshman

Fall	Credits Spring	Credits
BUSAD 1020 or 1030	1 ECON 1020	3
ECON 1010	3 STAT 2260	3
COMS 1130	3 HUM/SOC SCI	3
ENGL 1500	3 ACCT 2840	3
MATH 1500	3 Global/International Perspective [@]	3
LIB 1600	1 BUSAD 2030	1
	14	16

Sophomore

Fall	Credits Spring	Credits
ACCT 2850	3 SPCM 3120	3
MKT 3400	3 ACCT 2150	3
MATH 1510	3 PHIL 2300	3
ENGL 2500	3 MGMT 3710	3
Natural Science	3 ENTSP 3100	3
	15	15

Junior

Fall	Credits Spring	Credits
ENGL 3020	3 HCM 3030	3
FIN 3010	3 HCM 4010	3
SCM 3010	3 MIS 3010	3
HCM 3010	3 MGMT 3720	3
HCM 3020	3 U.S. Cultures and Communities (formerly U.S. Diversity) [#]	3
	15	15

Senior

Fall	Credits Spring	Credits
HUM/SOC SCI	3 MGMT 4780 [*]	3
Global/International Perspective [@]	3 HUM/SOC SCI	3
HCM 4020	3 HCM 4030	3
HCM 3910	3 HCM Elective	3
General Elective	5 General Electives	3
	17	15

Total Credits: 122

* Must have credit or enrollment in all core courses listed above, except for MGMT 3720, plus senior standing, in order to enroll in MGMT 4780.

Graduation Requirements:

1. Grade of "C" or higher in at least 30 credits of Core and Major courses.
2. 42 credits of 3000+ level courses from a four-year institution.
3. 50% of required Business courses must be earned at ISU.
4. At least 32 credits and the LAST 32 credits must be earned at ISU (exceptions for study abroad and internship may be requested).
5. 122 Credits minimum and a Cumulative GPA of at least 2.00 with no quality point deficiencies.
6. A grade of C or better in ENGL 2500 required, and also in one other required ENGL course.
7. All 3000-level and higher business credits must be earned at a four-year college.
8. Multiple business **majors** must have at least 15 distinct credits in each of the major requirements; when applicable, one course can be shared between business majors; see your advisor regarding multiple business **degree requirements**.

@Courses in these requirements may also be used as Global Perspective.

U.S. Cultures and Communities (formerly U.S. Diversity) courses may be used to satisfy HUM/SOC SCI.