OVERVIEW

The cross-disciplinary program in speech communication offers courses designed for all students as part of their general education and as a complement to their professional training. It also offers a minor in speech communication.

Students who minor in speech communication will prepare themselves for a wide variety of employment opportunities in business, industry and government, as well as in non-profit and educational organizations. With their effective oral communication, listening, teamwork, problem-solving and leadership skills, speech communication students find positions in general business management: human resources, benefits, financial services, retail, sales and marketing and serve various organizations as recruiters, trainers, promotions managers, communication specialists, community outreach personnel and event planners.

Speech Communication Minor

Students from any major can complement their studies with a Speech Communication Minor (https://engl.iastate.edu/undergraduate-students/minors/#spcm). The requirements for a minor in speech communication may be fulfilled by credit in SPCM 2120 Fundamentals of Public Speaking plus at least 15 additional hours from the lists above, of which 9 credits are in courses numbered 3000 or above taken at Iowa State University. The minor must include at least 9 credits that are not used to meet any other department, college or university requirement.