

# Management

## Undergraduate Study

For undergraduate curriculum in business, major in management.

The Department of Management offers a major in management. Students will complete the general education requirements (including business foundation courses) and business core requirements for the Bachelor of Science (B.S.) degree and 18 additional credits in the major. The instructional objective of the Management Department is to provide students with the knowledge of organizations, leadership activities within organizations, and entrepreneurial ideal and activities. Management majors will have an understanding of (1) employee work-related attitudes and behaviors, (2) challenges and strategies in international business, and (3) human resource management practices within firms. Students will demonstrate an awareness for the role of diversity, ethics and technology in business decision making, the impact of external forces and global issues on organizations, and an ability to think critically, communicate effectively and work as an effective member of a team.

Management is a broadly defined discipline and activity, which is neither industry nor function specific. Management concepts, theories, techniques, and skills are applicable to business functional areas and are essential for successful organizations regardless of whether the venture thrives in character as large or small, well-established or an entrepreneurial start-up. Management requires sound conceptual, technical, and human skills for the effective utilization of organizational resources. In addition to the basic business foundation and core courses, a management student has the option of participating in an organizational leadership or entrepreneurship track. Management majors are required to complete 18 credit hours of management or department-approved courses. Included in these 18 credits are three required courses:

MGMT 310	Entrepreneurship and Innovation	3
MGMT 371	Organizational Behavior	3
MGMT 414	International Management	3

Students choosing the Organizational Leadership Track will also complete 3 of the following courses:

MGMT 471	Personnel and Human Resource Management	3
Select 2 from the following:		
MGMT 377	Competitive Strategy	3
MGMT 419	Social Responsibility of Business	3
MGMT 472	Management of Diversity	3
PSYCH 450	Industrial Psychology	3

Students choosing the Entrepreneurship Track will also complete 3 of the following courses:

MGMT 313	Feasibility Analysis and Business Planning	3
MGMT 410	Social Entrepreneurship	3
Select 2 from the following:		
MGMT 377	Competitive Strategy	3
MGMT 419	Social Responsibility of Business	3
MGMT 471	Personnel and Human Resource Management	3
MGMT 472	Management of Diversity	3
MGMT 367	International Entrepreneurship	3

The department also offers a minor for non-Management majors in the College of Business. The minor requires 15 credits from an approved list of courses, of which 9 credits must stand alone. Students with declared majors have priority over students with declared minors in courses with space constraints.

## Graduate Study

The Department of Management participates in the full-time and part-time Master of Business Administration (M.B.A) and in the Ph.D. in Business and Technology. The M.B.A. is a 48-credit, non-thesis, non-creative component curriculum. Thirty of the 48 credits are core courses and the remaining 18 are graduate electives.

The Ph.D. in Business and Technology with a Management (MGT) specialization is a 56 credit (minimum) curriculum designed around four interrelated areas (core, specialization, minor, and research methods) and dissertation. The focus of the specialization is on management issues relating to organizational behavior, human resources, strategy, and entrepreneurship.