

# SPEECH COMMUNICATION (SP CM)

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**Courses primarily for undergraduates:**

## **SP CM 110: Listening**

(3-0) Cr. 3. F.S.

Theory, principles, and competency development in comprehensive, therapeutic, critical, consumer, and appreciative listening. The impact of listening in relationships and partnerships.

## **SP CM 212: Fundamentals of Public Speaking**

(3-0) Cr. 3. F.S.SS.

Theory and practice of basic speech communication principles applied to public speaking. Practice in the preparation and delivery of extemporaneous speeches.

## **SP CM 216: Great Speakers and Speeches**

Cr. 3.

Survey of great speeches examined within their political and cultural contexts. Analysis of the rhetorical strategies of diverse speakers with an emphasis on texts from social movements in the United States.

Meets U.S. Diversity Requirement

## **SP CM 223: Intercollegiate Debate and Forensics**

Cr. 1. Repeatable, maximum of 6 credits. F.S.

*Prereq: Permission of instructor*

Participation in intramural and intercollegiate debate and other forensic events.

## **SP CM 275: Analysis of Popular Culture Texts**

(Cross-listed with ENGL). (3-0) Cr. 3. F.S.

*Prereq: Credit in or equivalent of 250*

Analysis of how information and entertainment forms persuade and manipulate audiences. Study of several forms that may include newspapers, speeches, television, film, advertising, fiction, and magazines. Special attention to verbal and visual devices.

## **SP CM 290: Special Projects**

Cr. 1-2. Repeatable, maximum of 4 credits. F.S.SS.

*Prereq: 3 credits in speech communication; permission of program director*

## **SP CM 305: Language, Thought and Action**

(Cross-listed with LING). (3-0) Cr. 3.

*Prereq: ENGL 250*

The study of symbolic processes and how meaning is conveyed in words, sentences, and utterances; discussion of modern theories of meaning; and an exploration of relationships among language, thought and action.

## **SP CM 312: Business and Professional Speaking**

(3-0) Cr. 3. F.S.

*Prereq: SP CM 212*

Theory, principles, and competency development in the creation of coherent, articulate business and professional oral presentations.

## **SP CM 313: Communication in Classrooms and Workshops**

(3-0) Cr. 3.

*Prereq: SP CM 212*

Principles of communicating information: training in classroom and workshop-oriented communication activities; use of recording for analysis of presentations.

## **SP CM 322: Argumentation, Debate, and Critical Thinking**

(2-2) Cr. 3.

*Prereq: SP CM 212*

Practice in preparing and presenting arguments and debates; emphasis on critical thinking and ethical and logical duties of the advocate; analysis, evidence, reasoning, attack, defense, research, case construction, and judging.

## **SP CM 323: Gender and Communication**

(Cross-listed with W S). (3-0) Cr. 3.

Examines how understanding and enactment of gender identity is shaped by communication. Verbal and nonverbal communication across various contexts including personal relationships and the media. Explores discourse of social movements aiming to transform cultural definitions of gender.

Meets U.S. Diversity Requirement

## **SP CM 324: Legal Communication**

(3-0) Cr. 3.

*Prereq: SP CM 212*

Speech communication in the legal system inside and outside the trial process: interviewing and counseling, negotiating and bargaining, voir dire, opening statements, examination of witnesses, closing arguments, judge's instructions, jury behavior, and appellate advocacy.

## **SP CM 327: Persuasion**

(3-0) Cr. 3. F.S.SS.

*Prereq: SP CM 212*

Examination of persuasive theories, strategies and research in persuasion. Emphasis on application and analysis; logical, emotional, and ethical proofs.

## **SP CM 350: Rhetorical Traditions**

(Cross-listed with CL ST, ENGL). (3-0) Cr. 3. S.

*Prereq: ENGL 250*

Ideas about the relationship between rhetoric and society in contemporary and historical contexts. An exploration of classical and contemporary rhetorical theories in relation to selected topics that may include politics, gender, race, ethics, education, science, or technology.

## **SP CM 404: Seminar**

(Dual-listed with SP CM 504). (3-0) Cr. 3. Repeatable, maximum of 9 credits. F.S.SS.

*Prereq: Junior or above classification*

Seminar on topics central to the field of speech communication.

## **SP CM 412: Rhetorical Criticism**

(3-0) Cr. 3. S.

*Prereq: SP CM 212 and 6 credits in speech communication*

Development of rhetorical theory and practice from Corax to modern times. Application of principles of criticism to current public speaking practices.

## **SP CM 416: History of American Public Address**

(3-0) Cr. 3. S.

*Prereq: SP CM 212*

Relationship between public discourse and social change; selected speakers and discourse as linked with political or historical events.

**SP CM 417: Campaign Rhetoric**

(Cross-listed with POL S). (3-0) Cr. 3. Alt. F., offered even-numbered years.  
*Prereq: SP CM 212*

Backgrounds of candidates for state and national elections; selected speeches and issues; persuasive strategies and techniques of individual speakers.

**SP CM 490: Independent Study**

Cr. 1-3. Repeatable, maximum of 9 credits. F.S.SS.

*Prereq: 18 credits in speech communication, junior classification, permission of program director*

Only one independent study enrollment is permitted within the department per semester.

**SP CM 495A: Independent Study: Directing Speech Activities**

(1-0) Cr. 1. S.

*Prereq: C I 301; 9 credits in speech communication; minimum GPA of 2.5 in speech communication courses*

Problems, methods, and materials related to directing speech activities in secondary schools.

**SP CM 495B: Independent Study: Teaching Speech**

(Cross-listed with C I). (3-0) Cr. 3. F.

*Prereq: C I 301; 9 credits in speech communication; minimum GPA of 2.5 in speech communication courses*

Problems, methods, and materials related to teaching speech, theatre, and media in secondary schools.

**SP CM 497: Capstone Seminar**

(3-0) Cr. 3.

*Prereq: 15 credits in speech communication; junior or senior classification*  
Students synthesize relevant theory and research about contemporary communication practice.

**SP CM 499: Communication Internship**

Cr. 1-3. Repeatable, maximum of 6 credits. F.S.SS.

*Prereq: 18 credits in speech communication courses, other courses deemed appropriate by faculty adviser; 2nd semester junior or senior standing; minimum GPA of 2.5 and minimum GPA of 3.0 in speech communication courses; and permission of the internship committee*

Applications should be submitted in the term prior to the term in which the internship is desired. Supervised application of speech communication in professional settings.

**Courses primarily for graduate students, open to qualified undergraduates:**

**SP CM 504: Seminar**

(Dual-listed with SP CM 404). (3-0) Cr. 3. Repeatable, maximum of 9 credits. F.S.SS.

*Prereq: Junior or above classification*

Seminar on topics central to the field of speech communication.

**SP CM 513: Proseminar: Teaching Fundamentals of Public Speaking**

(1-0) Cr. 1. Repeatable, maximum of 3 credits. F.

*Prereq: Permission of instructor*

Required of all new SP CM 212 teaching assistants. Introduction to the teaching of public speaking. Support and supervision of teaching assistants of SP CM 212. Discussion of lesson planning, teaching methods, development of speaking assignments, and evaluation of student speaking.

**SP CM 547: The History of Rhetorical Theory I: From Plato to Bacon**

(Cross-listed with ENGL). (3-0) Cr. 3.

*Prereq: 6 credits in English*

Rhetorical theory from the classical period of ancient Greece and Rome through the Middle Ages to the early Renaissance; attention to its relation to the nature of knowledge, communication, practice, and pedagogy.

**SP CM 548: The History of Rhetorical Theory II: From Bacon to the Present**

(Cross-listed with ENGL). (3-0) Cr. 3.

*Prereq: 6 credits in English*

Rhetorical theory from the early modern period (Bacon, Descartes, and Locke) to the present; attention to its relation to the nature of knowledge, communication practice, and pedagogy.

**SP CM 582: Advanced Rhetorical Analysis**

(Cross-listed with ENGL). (3-0) Cr. 3.

Extended practice in close textual analysis of various kinds of rhetorical artifacts. Attention to important theoretical concepts used in rhetorical analysis and to historical controversies over the scope and function of rhetorical analysis.

**SP CM 590: Special Topics**

Cr. 1-4. Repeatable, maximum of 12 credits.

*Prereq: Permission of program chair*

**SP CM 592: Core Studies in Rhetoric and Professional Communication**

(Cross-listed with ENGL). (3-0) Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 12 credits in rhetoric, linguistics, or literature, excluding ENGL 150 and ENGL 250*

Seminar on topics central to the fields of rhetoric and professional communication or composition.

**SP CM 592A: Core Studies in Rhetoric and Professional Communication: Rhetoric of Science and Technology**

(Cross-listed with ENGL). (3-0) Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 12 credits in rhetoric, linguistics, or literature, excluding ENGL 150 and ENGL 250*

Seminar on topics central to the fields of rhetoric and professional communication or composition.

**SP CM 592B: Core Studies in Rhetoric and Professional Communication: Visual Rhetoric**

(Cross-listed with ENGL). (3-0) Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 12 credits in rhetoric, linguistics, or literature, excluding ENGL 150 and ENGL 250*

Seminar on topics central to the fields of rhetoric and professional communication or composition.

**SP CM 592C: Core Studies in Rhetoric and Professional Communication: Multimodal Theory and Pedagogy**

(Cross-listed with ENGL). (3-0) Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 12 credits in rhetoric, linguistics, or literature, excluding ENGL 150 and ENGL 250*

Seminar on topics central to the fields of rhetoric and professional communication or composition.

**SP CM 592D: Core Studies in Rhetoric and Professional Communication:**

**Critical Cultural Rhetorics**

(Cross-listed with ENGL). (3-0) Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 12 credits in rhetoric, linguistics, or literature, excluding ENGL 150 and ENGL 250*

Seminar on topics central to the fields of rhetoric and professional communication or composition.