

ENTREPRENEURSHIP (ENTSP)

Courses primarily for undergraduates:

ENTSP 480: Applied Entrepreneurship: Executing New Ventures and Projects

(3-0) Cr. 3.

Prereq: MGMT 310; MGMT 313 or MGMT 320

Experiential learning through student-identified project. Students identify, propose and execute an experiential learning project that will be completed during the semester. The course provides application oriented learning of entrepreneurship. The course project must include a significant experiential learning activity, such as launching a venture or business, writing a business plan, or completing an internship in an entrepreneurial setting. Requires a field project.

ENTSP 485: Trends and Theories of Entrepreneurship

(3-0) Cr. 3. F.S.SS.

Prereq: MGMT 310; MGMT 313 or MGMT 320

A broad examination of historical, literary, and business perspectives on entrepreneurship. The entrepreneurial process is studied by examining the role of individuals, new ventures, and established organizations in the discovery, evaluation, and exploitation of economic opportunities. Emphasis is placed on tracing the evolution of entrepreneurship theories over time, as well as analyzing current trends related to the study of entrepreneurship.