

# BUSINESS ECONOMICS

Cooperative Major between the Ivy College of Business and the Department of Economics

The objective of the Business Economics major is to provide a high quality education with a balanced emphasis in both business and economics. Such an education should equip graduates with a unique set of skills distinguishing them from other graduates. In particular, they will have the ability to use both business and economic reasoning to think critically and address complex issues using tools and decision making models of economics, business, mathematics, statistics, as well as concepts from the biological, physical, and social sciences; to make decisions and to communicate effectively.

Required courses (10 credits)

ECON 301	Intermediate Microeconomics	3-4
ECON 353	Money, Banking, and Financial Institutions	3
ECON 431	Managerial Economics	3
ECON 492	Graduating Senior Survey	R

Elective courses (9 credits)

Three credits of ECON 230-289, 300-389, 400-489.

Select two additional 400 through 489 level ECON courses

Notes:

Business Economics majors must take STAT 326

Business Economics majors take MATH 160 and ECON 207 instead of MATH 150 and 151

Business Economics, B.S.

## Freshman

Fall	Credits Spring	Credits
BUSAD 102 (or 103X)	1 ECON 102	3
ECON 101	3 MATH 151 <sup>#</sup>	3
COM S 113X	3 BUSAD 250	3
ENGL 150	3 International Perspective <sup>@</sup>	3
MATH 150 <sup>#</sup>	3 Social Science	3
LIB 160	1	
	14	15

## Sophomore

Fall	Credits Spring	Credits
BUSAD 203	1 ACCT 215	3
SP CM 212	3 PHIL 230	3
STAT 226	3 Core Block Courses <sup>##</sup>	6-7
ENGL 250	3 MIS 207 or Elective <sup>%</sup>	3
ACCT 284	3	

Natural Science	3	
	16	15-16

## Junior

Fall	Credits Spring	Credits
STAT 326 or Elective <sup>%</sup>	3 Core Block Courses <sup>##</sup>	6
Core Block Courses <sup>##</sup>	6 Elective	1-3
Humanities	3 Major Courses	6-9
US Diversity	3	
	15	13-18

## Senior

Fall	Credits Spring	Credits
ENGL 302	3 MGMT 478	3
Social Science	3 Electives	4-5
Global Perspective	3 Major Courses	6
Major Courses	6 Humanities	3
	15	16-17

<sup>#</sup> Students majoring in Business Economics (BUSEC) will take MATH 160 and ECON 207 instead of MATH 150 and MATH 151.

<sup>@</sup> Courses in these requirements may also be used as Global Perspective, Humanities or Social Science.

<sup>%</sup> Students in the Management Information Systems major (MIS) will take MIS 207 instead of an elective. Students in Accounting, Finance or Business Economics majors will take STAT 326 instead of an elective.

<sup>##</sup> Core Block Courses: Students take the Core Block Courses containing their MAJOR core course first. All Blocks must be completed prior to taking MGMT 478 in the last semester.  
BLOCK A: ACCT 285, ACCT 301, MIS 301  
BLOCK B: FIN 301 and SCM 301  
BLOCK C: MGMT 370 and MKT 340

Professional Program Requirements:

1. Completion of 30 credits, Foundation Courses, ENGL 150, and all ENGL 101/99 courses if required.

2. A minimum GPA of 2.50 either cumulative or in the Foundation Courses.

Graduation Requirements:

1. Grade of "C" or higher in at least 30 credits of Core and Major courses.

2. 42 credits of 300+ level courses.

3. 50% of required Business courses must be earned at ISU.

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4. At least 32 credits and the LAST 32 credits must be earned at ISU.
5. 122 Credits minimum and a Cumulative GPA of at least 2.00
6. A grade of C or higher in ENGL 250, and a C or better in either ENGL 150 or ENGL 302.