

INTERNATIONAL BUSINESS

Administered by the Department of Management

The international business secondary major is designed to provide students with an understanding of the international business environment. Students are expected to develop an understanding of factors associated with international business issues as applied to the different functional areas of business. They will also develop skills to prepare themselves for business positions with international responsibilities. The major is designed to prepare students for employment in multinational companies and for business assignments beyond the United States.

International business is an undergraduate secondary major that may be taken only in conjunction with a primary major in business. Technical knowledge of international business will strengthen the expertise acquired with the primary major. Business students pursuing this major should strengthen their placement opportunities with companies that are engaged in international business and trade.

For students with a primary major in the Ivy College of Business, the requirements for this secondary major include 12 credits in international business courses, one year of the same university-level foreign language (minimum of 6 credits), an approved international experience, and completion of the requirements of their primary major in Business. Fifteen of the 18 credits required for the International Business major must not be used for the primary major.

Students interested in this major should meet with their academic adviser in the Undergraduate Programs Office. For information on potential international experiences, see the Ivy College of Business international programs coordinator, also located in the Undergraduate Programs Office.