

# SPEECH COMMUNICATION (SP CM)

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**Any experimental courses offered by SP CM can be found at:**

registrar.iastate.edu/faculty-staff/courses/explistsings/ (<http://www.registrar.iastate.edu/faculty-staff/courses/explistsings/>)

**Courses primarily for undergraduates:**

## SP CM 110: Listening

(3-0) Cr. 3. F.S.

Theory, principles, and competency development in comprehensive, therapeutic, critical, consumer, and appreciative listening. The impact of listening in relationships and partnerships.

## SP CM 212: Fundamentals of Public Speaking

(3-0) Cr. 3. F.S.SS.

Theory and practice of basic speech communication principles applied to public speaking. Practice in the preparation and delivery of extemporaneous speeches.

## SP CM 216: America Speaks: Great Speakers and Speeches in US History

Cr. 3.

Survey of great speeches examined within their political and cultural contexts. Analysis of the rhetorical strategies of diverse speakers with an emphasis on texts from social movements in the United States.

Meets U.S. Diversity Requirement

## SP CM 275: Analysis of Popular Culture Texts

(Cross-listed with ENGL). (3-0) Cr. 3. F.S.

*Prereq: Credit in or equivalent of 250*

Analysis of how information and entertainment forms persuade and manipulate audiences. Study of several forms that may include newspapers, speeches, television, film, advertising, fiction, and magazines. Special attention to verbal and visual devices.

## SP CM 290: Special Projects

Cr. 1-2. Repeatable, maximum of 4 credits. F.S.SS.

*Prereq: 3 credits in speech communication; permission of program director*

## SP CM 305: Language, Thought and Action

(Cross-listed with LING). (3-0) Cr. 3.

*Prereq: ENGL 250*

The study of symbolic processes and how meaning is conveyed in words, sentences, and utterances; discussion of modern theories of meaning; and an exploration of relationships among language, thought and action.

## SP CM 310: Rhetorical Analysis

(Cross-listed with ENGL). (3-0) Cr. 3. F.S.

*Prereq: ENGL 250*

Fundamental principles of rhetorical criticism. Focus on selected theories for analyzing cultural texts, including essays, speeches, film, technical and scientific documents, and websites. Emphasis on identifying artifacts, formulating research questions, applying methodologies, and understanding and practicing critical analysis through discussion and in writing.

## SP CM 312: Business and Professional Speaking

(3-0) Cr. 3. F.S.

*Prereq: SP CM 212*

Theory, principles, and competency development in the creation of coherent, articulate business and professional oral presentations.

## SP CM 313: Communication in Classrooms and Workshops

(3-0) Cr. 3.

*Prereq: SP CM 212*

Principles of communicating information: training in classroom and workshop-oriented communication activities; use of recording for analysis of presentations.

## SP CM 322: Argumentation, Debate, and Critical Thinking

(2-2) Cr. 3.

*Prereq: SP CM 212*

Practice in preparing and presenting arguments and debates; emphasis on critical thinking and ethical and logical duties of the advocate; analysis, evidence, reasoning, attack, defense, research, case construction, and judging.

## SP CM 323: Gender and Communication

(Cross-listed with WGS). (3-0) Cr. 3.

Examination of how understanding and enactment of gender identity is shaped by communication. Verbal and nonverbal communication across various contexts including personal relationships and the media. Explores discourse of social movements aiming to transform cultural definitions of gender.

Meets U.S. Diversity Requirement

## SP CM 324: Legal Communication

(3-0) Cr. 3.

*Prereq: SP CM 212*

Speech communication in the legal system inside and outside the trial process: interviewing and counseling, negotiating and bargaining, voir dire, opening statements, examination of witnesses, closing arguments, judge's instructions, jury behavior, and appellate advocacy.

**SP CM 327: Persuasion and Social Influence**

(3-0) Cr. 3. F.S.SS.

*Prereq: SP CM 212*

Examination of persuasive theories, strategies and research in persuasion. Emphasis on application and analysis; logical, emotional, and ethical proofs.

**SP CM 350: Rhetorical Traditions**

(Cross-listed with CL ST, ENGL). (3-0) Cr. 3. S.

*Prereq: ENGL 250*

Ideas about the relationship between rhetoric and society in contemporary and historical contexts. An exploration of classical and contemporary rhetorical theories in relation to selected topics that may include politics, gender, race, ethics, education, science, or technology.

**SP CM 404: Seminar**

(Dual-listed with SP CM 504). (3-0) Cr. 3. Repeatable, maximum of 9 credits. F.S.SS.

*Prereq: Junior or above classification*

Seminar on topics central to the field of speech communication.

**SP CM 404A: Speech Communication**

(Dual-listed with SP CM 504A). Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 15 credits in speech communication*

**SP CM 404B: Speech Education**

(Dual-listed with SP CM 504B). Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 15 credits in speech communication*

**SP CM 416: History of American Public Address**

(3-0) Cr. 3. F.S.

*Prereq: SP CM 212*

Relationship between public discourse and social change; selected speakers and discourse as linked with political or historical events.

**SP CM 417: Campaign Rhetoric**

(Cross-listed with POL S). (3-0) Cr. 3. Alt. F., offered even-numbered years.

*Prereq: SP CM 212*

Backgrounds of candidates for state and national elections; selected speeches and issues; persuasive strategies and techniques of individual speakers.

**SP CM 418: Seminar in Argumentation**

(Cross-listed with ENGL). (3-0) Cr. 3. F.S.

*Prereq: ENGL 310/SP CM 310, junior classification*

Advanced seminar in theory and analysis with extensive practice in various modes of argument.

**SP CM 490: Independent Study**

Cr. 1-3. Repeatable, maximum of 9 credits. F.S.SS.

*Prereq: 18 credits in speech communication, junior classification, permission of program director*

Only one independent study enrollment is permitted within the department per semester.

**SP CM 495A: Independent Study: Directing Speech Activities**

(1-0) Cr. 1. S.

*Prereq: C I 301; 9 credits in speech communication; minimum GPA of 2.5 in speech communication courses*

Problems, methods, and materials related to directing speech activities in secondary schools.

**SP CM 495B: Independent Study: Teaching Speech**

(Cross-listed with EDUC). (3-0) Cr. 3. F.

*Prereq: C I 301; 9 credits in speech communication; minimum GPA of 2.5 in speech communication courses*

Problems, methods, and materials related to teaching speech, theatre, and media in secondary schools.

**SP CM 497: Capstone Seminar**

(3-0) Cr. 3.

*Prereq: 15 credits in speech communication; junior or senior classification*

Students synthesize relevant theory and research about contemporary communication practice; demonstrate potential to become leaders in public/professional communication contexts.

**SP CM 499: Communication Internship**

Cr. 1-3. Repeatable, maximum of 6 credits. F.S.SS.

*Prereq: 18 credits in speech communication courses, other courses deemed appropriate by faculty adviser; 2nd semester junior or senior standing; minimum GPA of 2.5 and minimum GPA of 3.0 in speech communication courses; and permission of the internship committee*

Applications should be submitted in the term prior to the term in which the internship is desired. Supervised application of speech communication in professional settings.

**Courses primarily for graduate students, open to qualified undergraduates:**

**SP CM 504: Seminar**

(Dual-listed with SP CM 404). (3-0) Cr. 3. Repeatable, maximum of 9 credits. F.S.SS.

*Prereq: Junior or above classification*

Seminar on topics central to the field of speech communication.

**SP CM 504A: Seminar: Speech Communication**

(Dual-listed with SP CM 404A). (3-0) Cr. 3. Repeatable, maximum of 9 credits. F.S.SS.

*Prereq: Graduate classification*

Topics may include the following.

**SP CM 504B: Seminar: Speech Education**

(Dual-listed with SP CM 404B). (3-0) Cr. 3. Repeatable, maximum of 9 credits. F.S.SS.

*Prereq: Graduate classification*

Topics may include the following.

**SP CM 513: Teaching Fundamentals of Public Speaking**

(3-0) Cr. 3. F.

*Prereq: Graduate classification; must be teaching Sp Cm 212 concurrently*

Introduction to the teaching of public speaking. Exploration of pedagogical theory and methods related to SP CM 212 objectives, pedagogical approaches, lesson planning, assignment development, and evaluation of student projects. Required of all new teaching assistants teaching SP CM 212.

**SP CM 547: The History of Rhetorical Theory I: From Plato to Bacon**

(Cross-listed with ENGL). (3-0) Cr. 3.

*Prereq: 6 credits in English*

Rhetorical theory from the classical period of ancient Greece and Rome through the Middle Ages to the early Renaissance; attention to its relation to the nature of knowledge, communication, practice, and pedagogy.

**SP CM 548: The History of Rhetorical Theory II: From Bacon to the Present**

(Cross-listed with ENGL). (3-0) Cr. 3.

*Prereq: 6 credits in English*

Rhetorical theory from the early modern period (Bacon, Descartes, and Locke) to the present; attention to its relation to the nature of knowledge, communication practice, and pedagogy.

**SP CM 590: Special Topics**

Cr. 1-4. Repeatable, maximum of 12 credits.

*Prereq: Permission of program chair*

**SP CM 592: Core Studies in Rhetoric, Composition, and Professional Communication**

(Cross-listed with ENGL). (3-0) Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 12 credits in rhetoric, linguistics, or literature, excluding ENGL 150 and ENGL 250*

Seminar on topics central to the fields of rhetoric and professional communication or composition.

**SP CM 592A: Core Studies: Rhetoric**

(Cross-listed with ENGL). (3-0) Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 12 credits in rhetoric, linguistics, or literature, excluding ENGL 150 and ENGL 250*

Seminar on topics central to the fields of rhetoric and professional communication or composition.

**SP CM 592B: Core Studies: Composition**

(Cross-listed with ENGL). (3-0) Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 12 credits in rhetoric, linguistics, or literature, excluding ENGL 150 and ENGL 250*

Seminar on topics central to the fields of rhetoric and professional communication or composition.

**SP CM 592C: Core Studies: Professional Communication**

(Cross-listed with ENGL). (3-0) Cr. 3. Repeatable, maximum of 9 credits.

*Prereq: 12 credits in rhetoric, linguistics, or literature, excluding ENGL 150 and ENGL 250*

Seminar on topics central to the fields of rhetoric and professional communication or composition.