

# APPAREL, EVENTS, AND HOSPITALITY MANAGEMENT DEPARTMENT

The Apparel, Events, and Hospitality Management department offers courses that provide opportunities for students to learn about interdisciplinary areas including aesthetics, leadership, entrepreneurship, and multi-channel retailing at both undergraduate and graduate levels.

AESHM courses serve to complement the student's major area of study whether it be Apparel, Merchandising, and Design; Event Management; Hospitality Management; agriculture, business, design education, engineering, liberal arts and sciences or minor areas of study including entrepreneurial studies, design studies, or international studies.

Apparel, Events, and Hospitality Management, otherwise known as AESHM, is composed of three majors:

- Apparel, Merchandising, and Design
- Event Management
- Hospitality Management

Through each of these three programs, students gain skills and knowledge to help them succeed in the real world. In addition to coursework, they complete an internship that closely relates to their career aspirations.

Graduates of these programs are the managers of your favorite resorts, the designers of your best jeans, and the coordinators of lavish events.

From fine dining to fine apparel, our students, alumni, faculty, and staff have an eye for the original and a taste for quality.

## Courses primarily for undergraduates:

### AESHM 112: Orientation for AESHM

(1-0) Cr. 1. F.S.

*Prereq: Concurrent enrollment with AESHM 113*

Orientation policies and procedures of university and college. Guest speakers representing the university. Some online lectures.

### AESHM 113: Professional Development for AESHM

(1-0) Cr. 1-2. F.

Career exploration, presentation and professional skills, teamwork and leadership, creativity, critical thinking, technology, and service learning components. Orientation to policies and procedures of college, department, and program.

### AESHM 113E: Professional Development for AESHM: Event and Hospitality Management - Directions Learning Community

(2-0) Cr. 2. F.

Career exploration in Event Management and Hospitality Management, presentation and professional skills, teamwork and leadership, creativity, critical thinking, technology, and service learning components for first year students. Orientation to policies and procedures of College of Human Sciences; AESHM department; and Event Management and Hospitality Management programs. Field Trip.

### AESHM 113N: Professional Development for AESHM: Common Threads Learning Community

(1-0) Cr. 1. F.

Career exploration in Apparel Merchandising and Design, presentation and professional skills, teamwork and leadership, creativity, critical thinking, technology, and service learning components for first year students. Orientation to policies and procedures of College of Human Sciences; and AESHM department and AMD programs.

### AESHM 170: Supervised Work Experience I

Cr. 1. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: Adviser permission required; freshman classification or permission*

Supervised work experience with a cooperating firm or organization. Offered on a satisfactory-fail basis only. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

### AESHM 170D: Supervised Work Experience I: Hospitality

Cr. 1. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: Adviser permission required*

Supervised work experience with a cooperating firm or organization. Offered on a satisfactory-fail basis only. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

### AESHM 170F: Supervised Work Experience I: Event Management

Cr. 1. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: Adviser permission required*

Supervised work experience with a cooperating firm or organization. Offered on a satisfactory-fail basis only. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

### AESHM 170N: Supervised Work Experience I: Apparel

Cr. 1. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: Adviser permission required; freshman classification*

Supervised work experience with a cooperating firm or organization. Offered on a satisfactory-fail basis only. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

**AESHM 175: Financial Applications for Retail and Hospitality Industries**  
(2-0) Cr. 2. S.

Using an online delivery method, students will learn basic mathematical concepts, calculations and formulas commonly used in the apparel and hospitality industries. Emphasis on problem solving, critical/creative thinking, and mathematical interpretation of calculations and formulas used within the apparel and hospitality industries.

**AESHM 175D: Financial Applications for Retail and Hospitality Industries: Hospitality Management**  
(2-0) Cr. 2. S.

Using an online delivery method, students will learn basic mathematical concepts, calculations and formulas commonly used in the apparel and hospitality industries. Emphasis on problem solving, critical/creative thinking, and mathematical interpretation of calculations and formulas used within the hospitality industries.

**AESHM 175N: Financial Applications for Retail and Hospitality Industries: Retail Merchandising**  
(2-0) Cr. 2. S.

Using an online delivery method, students will learn basic mathematical concepts, calculations and formulas commonly used in the apparel and hospitality industries. Emphasis on problem solving, critical/creative thinking, and mathematical interpretation of calculations and formulas used within the apparel industries.

**AESHM 180: First Year Student Field Study**

Cr. 1-2. Repeatable, maximum of 2 times. F.S.

*Prereq: Permission of instructor*

Study of and tours of regional areas of interest to A M D, HSP M, or EVENT majors. Trip to regional location under supervision of faculty member. Locations vary. Journal entries and final report/analysis are required. Cost associated with trip.

**AESHM 180E: First Year Student Field Study: Hospitality and Event Management**

Cr. 1-2. Repeatable, maximum of 2 times. F.S.

*Prereq: Permission of instructor*

Study of and tours of regional areas of interest to majors in the HSP M and EVENT majors. Trip to regional location under supervision of faculty member. Locations vary. Journal entries and final report/analysis are required. Cost associated with trip.

**AESHM 180N: First Year Student Field Study: Apparel, Merchandising, and Design**

Cr. 1-2. Repeatable, maximum of 2 times. F.S.

*Prereq: Permission of instructor*

Study of and tours of regional areas of interest to A M D majors. Trip to regional location under supervision of faculty member. Locations vary. Journal entries and final report/analysis are required. Cost associated with trip.

**AESHM 211: Leadership Experiences and Development (LEAD)**  
(3-0) Cr. 3. S.

Introduction to leadership behaviors. Development and utilization of leadership behaviors to positively impact school life, community life, and work life.

**AESHM 213: Transitions: Pre-Professional Strategies and Career Explorations**

(1-0) Cr. 1. F.S.

*Prereq: Transfer student or change-of-major in A M D, EVENT, or HSP M majors*

Fast track pre-professional development strategies, career exploration, and multi-dimensional academic and extracurricular planning for students in transition including transfer and change of majors.

**AESHM 213E: Transitions: Pre-Professional Strategies and Career Explorations**

(1-0) Cr. 1. F.S.

*Prereq: Transfer student or change-of-major in EVENT or HSP M majors*

Fast track pre-professional development strategies, career exploration, and multi-dimensional academic and extracurricular planning for students in transition including transfer and change of majors.

**AESHM 213N: Transitions: Pre-Professional Strategies and Career Explorations**

(1-0) Cr. 1. F.S.

*Prereq: Transfer student or change of major in A M D major*

Fast track pre-professional development strategies, career exploration, and multi-dimensional academic and extracurricular planning for students in transition including transfer and change of majors.

**AESHM 222: Creativity on Demand**

(3-0) Cr. 3. S.

Learn to use creativity strategies to solve everyday problems related to personal and professional lives. Application of creative thinking techniques to view things from different perspectives; identify unique opportunities; and generate and evaluate original ideas.

**AESHM 238: Human Resource Management**

(3-0) Cr. 3. F.S.

*Prereq: A MD 275 or AESHM 270, or AESHM 287 or concurrent enrollment; sophomore classification*

Principles and practices of human resource management relevant to human science-related organizations. Emphasis on the entry-level manager's role.

**AESHM 270: Supervised Work Experience II**

Cr. 1-2. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: Minimum 2.0 GPA; Adviser permission required; sophomore classification*

Supervised work experience with a cooperating firm or organization. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

**AESHM 270D: Supervised Work Experience II: Hospitality**

Cr. 1-2. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: Minimum 2.0 GPA; Adviser permission required; sophomore classification; 6 cr in AESHM or HSP M, credits in AESHM 170*

Supervised work experience with a cooperating firm or organization. No more than 12 credits total from AESHM 170, AESHM 270, and 470 may be applied toward graduation.

**AESHM 270F: Supervised Work Experience II: Event Management**

Cr. 1-2. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: Minimum 2.0 GPA; Adviser permission required; 6 cr in AESHM, HSP M, or EVENT; employer location should be different than employer location used for AESHM 170 and 470.*

Supervised work experience with a cooperating firm or organization. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

**AESHM 270N: Supervised Work Experience II: Apparel**

Cr. 1-2. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: Minimum 2.0 GPA; Adviser permission required. Sophomore AMD classification*

Supervised work experience with a cooperating firm or organization. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

**AESHM 272: Fashion Show Production and Promotion**

(2-2) Cr. 1-3. Repeatable, maximum of 4 credits. F.S.

*Prereq: Application and instructor permission, application form available from the AESHM Department office*

Planning and production of fashion show including developing budgets, public relations, advertising, fund-raising, choreography, staging, lighting, and food. Promotion of fashion show and similar events. Maximum of 4 credits can be applied to graduation

**AESHM 280: Orientation to U.S. Field Study**

Cr. R. Repeatable, maximum of 2 times. F.S.

Orientation to the field study location during the semester preceding the trip.

**AESHM 281: Orientation to International Field Study**

Cr. 1. Repeatable, maximum of 2 times. F.S.

Orientation to the field study location during the semester preceding the trip.

**AESHM 287: Principles of Management in Human Sciences**

(3-0) Cr. 3. F.S.

Introduction to management concepts and principles with application to human sciences-related businesses and organizations. Includes service quality management, professionalism, and social responsibility.

**AESHM 311: Seminar on Careers and Internships**

(1-0) Cr. 1. F.S.

*Prereq: AESHM 113; Sophomore classification. Good academic standing*

Internship and career planning, professional expectations and responsibilities. Résumé development, cover letters, interviewing techniques, and business etiquette.

**AESHM 311E: Seminar on Careers and Internships: Event Management and Hospitality Management**

(1-0) Cr. 1. F.S.

*Prereq: AESHM 113E; Sophomore classification.*

Internship and career planning, professional expectations and responsibilities. Résumé development, business letters/professional correspondence, interviewing techniques, and business etiquette.

**AESHM 311N: Seminar on Careers and Internships: Apparel, Merchandising, and Design**

(1-0) Cr. 1. F.S.

*Prereq: AESHM 113N; Sophomore classification.*

Internship and career planning, professional expectations and responsibilities. Résumé development, cover letters, interviewing techniques, and business etiquette.

**AESHM 340: Hospitality and Apparel Marketing Strategies**

(3-0) Cr. 3. F.S.

*Prereq: ECON 101*

Application of marketing principles to the hospitality-, events-, and apparel-related industries. Emphasis on the role of marketing in an organization's overall strategic planning. Development and evaluation techniques available to hospitality, events, apparel, and related businesses, including advertising, sales promotion, packaging, and public relations.

**AESHM 342: Aesthetics of Consumer Experience**

(3-0) Cr. 3. F.S.

*Prereq: Sophomore classification*

Design principles, aesthetic concepts, and research applied to consumer experiences, with an emphasis on hospitality and retail environments and events. Influence of individual differences and cultural patterns on aesthetic preferences.

Meets U.S. Diversity Requirement

**AESHM 380: U.S. Field Study**

(Dual-listed with AESHM 580). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

*Prereq: 9 credits in A M D, AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA. Permission by application*

Study and tours of areas of interest to majors in the AESHM Department. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

**AESHM 380D: U.S. Field Study: Hospitality Management**

(Dual-listed with AESHM 580D). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

*Prereq: 9 credits in AESHM or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the Hospitality Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

**AESHM 380F: U.S. Field Study: Event Management**

(Dual-listed with AESHM 580F). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

*Prereq: 9 credits in EVENT, AESHM, or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the majors in the Event Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

**AESHM 380N: U.S. Field Study: Apparel, Merchandising, and Design**

(Dual-listed with AESHM 580N). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

*Prereq: 9 credits in A M D or AESHM; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the Apparel, Merchandising, and Design program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

**AESHM 381: International Field Study**

(Dual-listed with AESHM 581). Cr. 1-3. Repeatable. F.S.SS.

*Prereq: 9 credits in A M D, AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA. Permission by application*

Study and tours of areas of interest to majors in the AESHM Department. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281. Meets International Perspectives Requirement.

**AESHM 381D: International Field Study: Hospitality Management**

(Dual-listed with AESHM 581D). Cr. 1-3. Repeatable. F.S.SS.

*Prereq: 9 credits in AESHM and/or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the Hospitality Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281. Meets International Perspectives Requirement.

**AESHM 381F: International Field Study: Event Management**

(Dual-listed with AESHM 581F). Cr. 1-3. Repeatable. F.S.SS.

*Prereq: 9 credits in AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the Event Management major. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281. Meets International Perspectives Requirement.

**AESHM 381N: International Field Study: Apparel, Merchandising, and Design**

(Dual-listed with AESHM 581N). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

*Prereq: 9 credits in A M D and/or AESHM; sophomore classification; minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the Apparel, Merchandising, and Design major. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281. Meets International Perspectives Requirement.

**AESHM 398: Cooperative Education**

Cr. R. Repeatable. F.S.SS.

*Prereq: Permission of adviser; junior classification*

Required of all cooperative education students seeking full-time status. Students register for this course prior to commencing each work period.

**AESHM 411: Seminar on Current Issues**

Cr. 1. F.S.

*Prereq: Permission of instructor.*

Trends, issues, research, and scholarship in apparel, events, and hospitality management.

**AESHM 411E: Seminar on Current Issues: Events and Hospitality**

Cr. 1. F.S.

*Prereq: senior classification in AESHM.*

Seminar of current issues in Event Management and Hospitality Management. Research latest trends in hiring, résumés and career advancement. This is a 1-credit, eight (8) week, first half-semester class. This class is offered for a grade.

**AESHM 411N: Seminar on Current Issues: Apparel**

(1-0) Cr. 1. Repeatable, maximum of 2 times. F.S.

*Prereq: AESHM 470N*

Trends, issues, research, and scholarship in apparel.

**AESHM 421: Developing Global Leadership: Maximizing Human Potential**

(3-0) Cr. 3. S.

Development of leadership in a global environment. Focus on global concerns that impact on the well-being of individuals, families, and communities. Strategies for working with individuals, families and communities in other countries and cultures. Taking local action on global issues. Participation in a service activity. Meets International Perspectives Requirement.

**AESHM 470: Supervised Professional Internship**

Cr. 3-6. Repeatable. F.S.SS.

Supervised work experience with a cooperating firm or organization.

**AESHM 470F: Supervised Professional Internship: Event Management**

Cr. 3-6. Repeatable. F.S.SS.

*Prereq: Permission by application; junior classification.*

Supervised and structured practical industry work experience with a cooperating firm or organization. This course is offered for a grade. Maximum number of credits given in a semester is 6. No more than 12 credits from AESHM 170, 270, and 470 may be applied toward graduation.

**AESHM 470N: Supervised Professional Internship: Apparel**

Cr. 3-6. Repeatable. F.S.SS.

*Prereq: AESHM 311, 9 credits in A M D, and minimum 2.0 GPA; permission by application; junior or senior classification; employer/location should be different than employer/location for AESHM 170 and 270*

Supervised work experience with a cooperating firm or organization. No more than 12 credits from AESHM 170, 270, and 470 may be applied toward graduation.

**AESHM 472: Fashion Show Management**

(2-2) Cr. 2-3. Repeatable, maximum of 5 credits. F.S.

*Prereq: Permission of instructor*

Provide leadership and communicate direction for planning and production of fashion show, including developing budgets, publicity, advertising, fundraising, choreography, staging, lighting, and food. Maximum of 5 credits can be applied to graduation

**AESHM 474: Entrepreneurship in Human Sciences**

(3-0) Cr. 3. F.S.

*Prereq: A M D 275 or AESHM 287 or ACCT 284 or 3 cr in MKT or permission of instructor*

Comprehensive approach to entrepreneurship including concepts of innovation, creativity, opportunity assessment, and business planning. Focus on human sciences-related businesses: retail, service, hospitality, event, food-related, family-owned, rural, and community businesses. Interaction with entrepreneurs, market research, feasibility analysis, business proposals, and business/community outreach and consulting.

**AESHM 497: Cooperative Education**

Cr. R. Repeatable. F.S.SS.

*Prereq: Permission of adviser; senior or graduate classification*

Required of cooperative education students. Students must register for this course prior to commencing each work period.

**Courses primarily for graduate students, open to qualified undergraduates:****AESHM 510: Quantitative Research Methods in Apparel and Hospitality**

Cr. 3. Alt. S., offered odd-numbered years. Alt. SS., offered odd-numbered years.

*Prereq: STAT 401 or equivalent; Graduate standing in the Department;**Permission of instructor*

Overview of quantitative research methods in apparel and hospitality fields. Topics include types of quantitative research design, sampling design, measurement, validity issues, power and precision analysis, methods of data gathering and analysis techniques, and interpretation of statistical results. Use of statistical packages. Development of research plan.

**AESHM 511: Seminar**

Cr. 1-3. Repeatable, maximum of 6 times.

*Prereq: 6 graduate credits in A M D, AESHM, or HSP M. Permission of instructor*

Discussion of scholarship and current issues. Topics vary.

**AESHM 512: Qualitative Research Methods in Apparel, Events, and Hospitality**

Cr. 3. Alt. SS., offered even-numbered years.

*Prereq: Graduate status*

Introduction to and hands-on experiences with a variety of qualitative research methods specific to apparel, events and hospitality research. Students will develop skills at research design, data, collection, analysis, and write-up for qualitative inquiry.

**AESHM 570: Practicum**

Cr. 1-3. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: 6 graduate credits in program area; permission of instructor*

Supervised experience related to career objective. Proposal must be approved semester before placement.

**AESHM 570A: Apparel Merchandising and Design**

Cr. 1-3. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: 6 graduate credits in program area; permission of instructor*

Supervised experience related to career objective. Proposal must be approved semester before placement.

**AESHM 570B: Hospitality Management**

Cr. 1-3. Repeatable, maximum of 2 times. F.S.SS.

*Prereq: 6 graduate credits in program area; permission of instructor*

Supervised experience related to career objective. Proposal must be approved semester before placement.

**AESHM 574: Entrepreneurship in Human Sciences**

(3-0) Cr. 3. F.S.

*Prereq: A M D 275 or AESHM 287 or ACCT 284 or 3 cr in MKT or permission of instructor*

Comprehensive approach to entrepreneurship including concepts of innovation, creativity, opportunity assessment, and business planning. Focus on human sciences-related businesses: retail, service, hospitality, event, food-related, family-owned, rural, and community businesses. Interaction with entrepreneurs, market research, feasibility analysis, business proposals, and business/community outreach and consulting.

**AESHM 580: U.S. Field Study**

(Dual-listed with AESHM 380). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

*Prereq: 9 credits in A M D, AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA. Permission by application*

Study and tours of areas of interest to majors in the AESHM Department. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

**AESHM 580D: U.S. Field Study: Hospitality Management**

(Dual-listed with AESHM 380D). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

*Prereq: 9 credits in AESHM or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the Hospitality Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

**AESHM 580F: U.S. Field Study: Event Management**

(Dual-listed with AESHM 380F). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

*Prereq: 9 credits in EVENT, AESHM, or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the majors in the Event Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

**AESHM 580N: U.S. Field Study: Apparel, Merchandising, and Design**

(Dual-listed with AESHM 380N). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

*Prereq: 9 credits in A M D or AESHM; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the Apparel, Merchandising, and Design program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

**AESHM 581: International Field Study**

(Dual-listed with AESHM 381). Cr. 1-3. Repeatable. F.S.SS.

*Prereq: 9 credits in A M D, AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA. Permission by application*

Study and tours of areas of interest to majors in the AESHM Department. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281. Meets International Perspectives Requirement.

**AESHM 581D: International Field Study: Hospitality Management**

(Dual-listed with AESHM 381D). Cr. 1-3. Repeatable. F.S.SS.

*Prereq: 9 credits in AESHM and/or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the Hospitality Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281. Meets International Perspectives Requirement.

**AESHM 581F: International Field Study: Event Management**

(Dual-listed with AESHM 381F). Cr. 1-3. Repeatable. F.S.SS.

*Prereq: 9 credits in AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the Event Management major. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281. Meets International Perspectives Requirement.

**AESHM 581N: International Field Study: Apparel, Merchandising, and Design**

(Dual-listed with AESHM 381N). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

*Prereq: 9 credits in A M D and/or AESHM; sophomore classification; minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application*

Study and tours of areas of interest to majors in the Apparel, Merchandising, and Design major. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281.

Meets International Perspectives Requirement.

**Courses for graduate students:****AESHM 611: Seminar**

Cr. 1-3. Repeatable.

*Prereq: 6 graduate credits in AESHM, A M D, or HSP M. Permission of instructor*

Scholarship and current issues. Topics vary.

**AESHM 670: Teaching Practicum**

Cr. 1-3. Repeatable. F.S.SS.

*Prereq: 6 graduate credits in program area; permission of instructor*

Supervised experience in the university classroom. Proposal must be approved semester before placement.

**AESHM 670A: Teaching Practicum: Apparel Merchandising and Design**

Cr. 1-3. Repeatable. F.S.SS.

*Prereq: 6 graduate credits in program area; permission of instructor*  
Supervised experience in the university classroom. Proposal must be approved semester before placement.

**AESHM 670B: Teaching Practicum: Hospitality Management**

Cr. 1-3. Repeatable. F.S.SS.

*Prereq: 6 graduate credits in program area; permission of instructor*  
Supervised experience in the university classroom. Proposal must be approved semester before placement.