

HOSPITALITY MANAGEMENT

Administered by the Department of Apparel, Events, and Hospitality Management

The Hospitality Management program offers study for the degree of Bachelor of Science with a major in hospitality management. As the only 4-year hospitality program in the state of Iowa, the program prepares undergraduate students with essential principles of managing a variety of hospitality organizations, such as hotels, restaurants, clubs, and foodservice companies. Students also develop expertise in managing diverse areas, such as accounting and finance, human resources, marketing, foodservice, tourism, and lodging.

Students get hands-on experience at the Joan Bice Underwood Tearoom, a 105-seat learning laboratory where students take responsibility for meal preparation and service. The Joan Bice Underwood Tearoom is the earliest established student run restaurant that is still in operation on a college campus in the United States.

Our students participate in internships locally, nationally, and internationally with a range of hotels, restaurants, caterers, theme parks, sports facilities, cruise ships convention and visitor's bureaus, independent businesses, and country clubs. Courses provide students with opportunities to develop and apply management techniques in hospitality organizations. The Hospitality Management curriculum provides students with the opportunity to obtain professional certifications in multiple areas.

The Hospitality Management program mission is to create, share, and apply knowledge to provide hospitality consumers with products, services, and experiences to enhance overall well-being. We accomplish our mission with a personalized, nationally ranked program. Our students learn in a nurturing, safe, and inclusive environment, with caring faculty with industry experience.

The Bachelor of Science Degree

Total credits required: 123, including a minimum of 18 credits from the AESHM Department at Iowa State University for the degree.

Minor in Hospitality Management

The Hospitality Management minor (HSPM) requires the completion of at least 15 credits from the Hospitality Management curriculum. The minor must include at least 6 credits in courses numbered 300 or above taken at ISU. All course pre-requisites must be completed prior to taking the course. All minor courses must be taken for a grade.

Undergraduate Study

The program offers a Bachelor of Science degree in hospitality management. Coursework is planned to provide students with a general

education plus professional preparation for supervisory and executive positions in hospitality organizations such as clubs, hotels, dining, theme parks, cruise lines, and casinos. Principles of business management are presented, as well as fundamentals of hospitality operations.

Graduates demonstrate leadership characteristics and make decisions based on integrating knowledge of financial, human resources, marketing, and operational principles for managing hospitality operations. They demonstrate best practices in meeting customer expectations and use of technology (e.g., Point-of-Sales systems, property management systems, and revenue management systems) to achieve operational efficiency and effectiveness.

Learning experiences are provided in the quantity food production and service facility of the Hospitality Management program and other approved establishments. Students are required to have a total of at least 800 hours of relevant work experience prior to graduation. Of the 800 hours, 200 hours are required prior to completing one year in the program.

The program offers a concurrent B.S. and M.S. degree that allows students to obtain a B.S. and M.S. degree in hospitality management in 5 years. Application for admission to the Graduate College should be made in the junior year.

Minor

A minor in Hospitality Management can be earned by successfully completing the following for a total of 15 credits. The minor must include at least six (6) credits in courses numbered 300 or above taken at Iowa State University. All course prerequisites must be completed prior to take the course. All minor courses must be taken for a grade.

The Hospitality Minor requires students to complete the following courses:

HSP M 101	Introduction to the Hospitality Industry	3
HSP M 133	Food Safety Certification	1
HSP M 233	Hospitality Sanitation and Safety	3
Total Credits		7

The remaining eight (8) credits may be selected from the following:

AESHM 238	Human Resource Management	3
AESHM 287	Principles of Management in Human Sciences	3
AESHM 340	Hospitality and Apparel Marketing Strategies	3
AESHM 474	Entrepreneurship in Human Sciences	3
HSP M 189	Introduction to University Dining Services Management	1
HSP M 201	Casino Management I	3
HSP M 230	Introduction to Hospitality Performance Analysis	3
HSP M 260	Global Tourism Management	3

HSP M 280	Non-Alcoholic Beverages and Café Operations	3
HSP M 289	Contemporary Club Management	3
HSP M 301X	Hospitality Revenue Management	3
HSP M 315	Hospitality Law	3
HSP M 320	Attractions and Amusement Park Administration	3
HSP M 352	Lodging Operations Management I	3
HSP M 383	Wine and Spirits in Hospitality Management	2
HSP M 383L	Wine, Spirits, and Mixology Laboratory in Hospitality Management	1
HSP M 385X	Beer and Brewed Beverages in the Hospitality Industry	1
HSP M 433	Hospitality Financial Management	3
HSP M 437	Hospitality and Event Technology Applications	3
HSP M 439	Advanced Hospitality Human Resource Management	3
HSP M 452	Lodging Operations Management II	3
HSP M 455	Strategic Management in Hospitality	3

Curriculum in Hospitality Management

Administered by the Apparel, Events, and Hospitality Management Department. Leading to the Bachelor of Science degree.

The curriculum in Hospitality Management develops students as leaders for the hospitality professions.

A minor in Hospitality Management is available; see requirements under Hospitality Management, Courses and Programs.

Students majoring in Hospitality Management are required to earn C- or better in all AESHM and HSP M courses. Communication Proficiency Requirement: Grade of C or better in ENGL 150 Critical Thinking and Communication, and ENGL 250 Written, Oral, Visual, and Electronic Composition.

Degree Requirements

10 Communications and Library

ENGL 150	Critical Thinking and Communication	Grade of C or better required in ENGL 150 and ENGL 250	3
ENGL 250	Written, Oral, Visual, and Electronic Composition		3
LIB 160	Information Literacy		1
Select one from the following:			3
COMST 211	Interpersonal Communication		
COMST 214	Professional Communication		
SP CM 212	Fundamentals of Public Speaking		

Total Credits 10

9-10 Natural Sciences and Mathematical Disciplines

Select one MATH course from: ^{AESHM 175D required if C+ or lower in MATH credits} 3

MATH 104	Introduction to Probability	
MATH 105	Introduction to Mathematical Ideas	
MATH 140	College Algebra	
MATH 150	Discrete Mathematics for Business and Social Sciences	
MATH 160	Survey of Calculus	
FS HN 167	Introduction to Human Nutrition	3
STAT 101	Principles of Statistics	3-4
or STAT 104	Introduction to Statistics	

Total Credits 9-10

9 Social Sciences

ECON 101	Principles of Microeconomics	3
PSYCH 101	Introduction to Psychology	3
SOC 134	Introduction to Sociology	3

Total Credits 9

6 Humanities

AESHM 342	Aesthetics of Consumer Experience	3
Approved courses		3

Total Credits 6

16-17 Other Professional Courses

ACCT 284	Financial Accounting	3
AESHM 112	Orientation for AESHM	1
AESHM 113E	Professional Development for AESHM: Event and Hospitality Management - Directions Learning Community	2
or AESHM 213	Transitions: Pre-Professional Strategies and Career Explorations	
AESHM 170D	Supervised Work Experience I: Hospitality	1
AESHM 270D	Supervised Work Experience II: Hospitality	1-2
AESHM 311E	Seminar on Careers and Internships: Event Management and Hospitality Management	1
AESHM 411E	Seminar on Current Issues: Events and Hospitality	1
FS HN 111	Fundamentals of Food Preparation	2
FS HN 115	Food Preparation Laboratory	1
HSP M 470	Supervised Professional Internship	3

Total Credits 16-17

49 Hospitality Management Professional Core

AESHM 211	Leadership Experiences and Development (LEAD) Spring	3
AESHM 238	Human Resource Management	3

AESHM 340	Hospitality and Apparel Marketing Strategies	3
HSP M 101	Introduction to the Hospitality Industry	3
HSP M 133	Food Safety Certification	1
HSP M 230	Introduction to Hospitality Performance Analysis	3
HSP M 233	Hospitality Sanitation and Safety	3
HSP M 315	Hospitality Law ^{Spring}	3
HSP M 333	Hospitality Operations Cost Controls	3
HSP M 352	Lodging Operations Management I ^{Fall}	3
HSP M 380	Food Production Management	3
HSP M 380L	Food Production Management Experience	3
HSP M 433	Hospitality Financial Management ^{Spring}	3
HSP M 439	Advanced Hospitality Human Resource Management ^{Fall}	3
HSP M 452	Lodging Operations Management II ^{Spring}	3
HSP M 455	Strategic Management in Hospitality ^{Spring}	3
HSP M 487	Fine Dining Event Management ^{Fall}	3
Total Credits		49

13 Hospitality Management electives

Select from: 13

A M D 375	Omni-Channel Retailing	
AESHM 180E	First Year Student Field Study: Hospitality and Event Management	
AESHM 222	Creativity on Demand ^{Spring}	
AESHM 287	Principles of Management in Human Sciences	
AESHM 474	Entrepreneurship in Human Sciences	
HSP M 189	Introduction to University Dining Services Management ^{Spring}	
HSP M 201	Casino Management I ^{Fall}	
HSP M 260	Global Tourism Management	
HSP M 280	Non-Alcoholic Beverages and Café Operations	
HSP M 289	Contemporary Club Management ^{Spring}	
HSP M 301X	Hospitality Revenue Management	
HSP M 320	Attractions and Amusement Park Administration ^{Spring}	
HSP M 383	Wine and Spirits in Hospitality Management	
HSP M 383L	Wine, Spirits, and Mixology Laboratory in Hospitality Management	
HSP M 385X	Beer and Brewed Beverages in the Hospitality Industry	
HSP M 437	Hospitality and Event Technology Applications ^{Fall}	
EVENT 431	Case Studies in Event Management	
EVENT		

* A student who has not had high school chemistry is required to take CHEM 160 Chemistry in Modern Society

9-11 Electives

123.0 Total credits

**A student who has not had high school biology is required to take BIOL 101 Introductory Biology.

Hospitality Management, B.S.

Freshman

Fall	Credits	Spring	Credits
AESHM 112	1	AESHM 170	1
AESHM 113E	2	AESHM 211	3
ENGL 150	3	ECON 101	3
FS HN 167	3	HSP M 133	1
HSP M 101	3	HSP M 230	3
SOC 134	3	PSYCH 101	3
		15	14

Sophomore

Fall	Credits	Spring	Credits
AESHM 270D	1-2	ACCT 284	3
ENGL 250	3	AESHM 238	3
HSP M 233	3	FS HN 111	2
LIB 160	1	FS HN 115	1
MATH	3	HSP M Elective ³	3
General Elective	3	Statistics	3
		14-15	15

Junior

Fall	Credits	Spring	Credits	Summer	Credits
AESHM 311	1	AESHM 340	3	HSP M 470	3
HSP M 333	3	AESHM 342	3		
HSP M 380	3	HSP M 315	3		
HSP M 380L	3	HSP M 452	3		
HSP M 352	3	General Elective	3		
Hospitality Management Elective	3	Humanities	3		
		16	18		3

Senior

Fall	Credits	Spring	Credits
AESHM 411E	1	HSP M 433	3

HSP M 439	3 HSP M 455	3
HSP M 487	3 Hospitality Management elective	3
SP CM	3 General Electives	4
Hospitality Management Elective	4	
14		13

Total Credits: 122-123

US Diversity and International Perspectives Requirement: Students in HSP M fulfill the US Diversity and International Perspectives Requirements by choosing 3 credits of coursework from each of the University-approved lists.

Note: This sequence is only an example. The number of credits taken each semester should be based on the individual student's situation.

Factors that may affect credit hours per semester include student ability, employment, health, activities, and grade point consideration.

- ¹ BIOL 101 required if student has not completed high school biology
- ² When the 4-year plan indicates HSP M Group or General Electives, choice depends on courses available. However, you must have a total of 13-15 credits of HSP M electives and 11-17 credits of General Electives (HSP M courses may be taken to meet General Electives requirements).
- ³ CHEM 160 required if student has not completed high school chemistry

Graduate Study

The Hospitality Management program offers work for the Master of Science and Doctor of Philosophy degrees in hospitality management. Graduates of the program are able to interpret trends and adapt operating practices of hospitality organizations to changing economic, social, political, technological, and environmental conditions. The Master's degree program is designed to prepare individuals for managerial and leadership positions in industry, business, and non-profit organization; teaching careers; and continued graduate study.

The doctoral program is designed to prepare individuals to teach in programs at the university level; provide leadership in non-profit organizations; and/or conduct advanced research at the corporate level or with research firms.

A degree in hospitality management is the usual background for graduate study; however, applicants with preparation in dietetics, business, or

closely related fields are encouraged to apply. PhD applicants must have two (2) years of professional work experience in the field.

The Master of Science degree requires either a thesis or non-thesis (creative component) project. Students also are required to take three core courses out of the four offered in the core areas (human resources, financial management, marketing, and strategic management).

The PhD program requires a minimum of 72 credits, up to 30 of which may be applied from the Master's degree. All PhD students take a minimum of 15 research/dissertation credits.

Courses primarily for undergraduates:**HSP M 101: Introduction to the Hospitality Industry**

(3-0) Cr. 3. F.S.

Introduction to the foodservice, lodging, and tourism components of the hospitality industry. Background information, current issues, and future challenges in various segments of the industry.

HSP M 133: Food Safety Certification

(1-0) Cr. 1. F.S.

Introduction to safety and sanitation principles in foodservice operations. Characteristics of food, supplies, and equipment as related to quality, sanitation, and safety are discussed. Application of sanitation principles in restaurants are covered as well. Students must pass a National Sanitation Certification Examination to receive credit. Offered on a satisfactory-fail basis only.

HSP M 189: Introduction to University Dining Services Management

(1-0) Cr. 1. Alt. S., offered even-numbered years.

Overview of management concepts and distinct features of university dining services.

HSP M 201: Casino Management I

(3-0) Cr. 3. F.

An overview of the gaming industry. Emphasis will be placed on examination of the history and development of gaming, casino operations, casino games, marketing of the core gaming products, and social and economic impacts of the gaming industry.

HSP M 230: Introduction to Hospitality Performance Analysis

(3-0) Cr. 3. F.S.

Introduction to Uniform Systems of Accounts for hospitality industry, profitability, income statements, budgeting, managing cash, accounts receivable and payable, costs control, pricing, and evaluation related to restaurant, lodging, and club industry. Preparation for a hospitality accounting certification exam.

HSP M 233: Hospitality Sanitation and Safety

(3-0) Cr. 3. F.S.

Sanitation and safety principles in hospitality operations. Issues impacting consumers and operators.

HSP M 260: Global Tourism Management

(3-0) Cr. 3. F.S.

Overview of the global tourism industry: hospitality and related services, destination/ attractions, tourist behaviors, and destination marketing. Introduction to destination mix, socio-economic and cultural impacts of tourism, destination organizations, tourist motivations, destination image, marketing, promotions, tourism distribution system, and the future of tourism.

Meets International Perspectives Requirement.

HSP M 280: Non-Alcoholic Beverages and Café Operations

(3-1) Cr. 3. F.S.

Prereq: HSP M 101, HSP M 133

Advanced knowledge, preparation, and service of non-alcoholic beverages applied for café operations.

HSP M 289: Contemporary Club Management

(Cross-listed with EVENT). (3-0) Cr. 3. F.S.

Prereq: HSP M 101

Organization and management of private clubs including city, country, and other recreational and social clubs. Field trip may be required.

HSP M 290: Independent Study

Cr. 1-2. Repeatable, maximum of 4 credits. F.S.SS.

Prereq: Freshman or Sophomore classification. Permission of instructor, adviser, and department chair.

Independent study on topics of special interest to the student, facilitated by approved faculty member. Maximum of 9 credits combined of HSP M 290 and HSP M 490 can be applied to graduation.

HSP M 315: Hospitality Law

(3-0) Cr. 3. S.

Prereq: HSP M 101

Laws relating to ownership and operation of hospitality organizations. The duties and rights of both hospitality business operators and customers. Legal implications of various managerial decisions.

HSP M 320: Attractions and Amusement Park Administration

(Cross-listed with EVENT). (3-0) Cr. 3. S.

Prereq: HSP M 101 or permission of instructor

Examination of current issues in the attractions and amusement park industry. Emphasis will be placed on development and design along with the functional departments of modern amusement parks and themed attractions.

HSP M 333: Hospitality Operations Cost Controls

(3-0) Cr. 3. F.

Prereq: Credit or enrollment in HSP M 380, HSP M 380L; 3 credits MATH and HSP M 230

Introduction to revenue and cost systems in the hospitality industry. Application of principles related to procurement, production, and inventory controls.

HSP M 352: Lodging Operations Management I

(3-0) Cr. 3. F.

Prereq: Credit or enrollment in HSP M 101

Introduction to functional department activities and current issues of lodging organizations with emphasis on front office operations and guest services including reservation activities, forecasting, and auditing exercises.

HSP M 380: Food Production Management

(3-0) Cr. 3. F.S.

Prereq: HSP M 133 or 2 cr MICRO; FS HN 111 or FS HN 214; FS HN 115 or FS HN 215; at least junior classification; enrollment in HSP M 380L

Principles of and procedures used in food production management including menu planning, costing, work methods, food production systems, quality control, and service.

HSP M 380L: Food Production Management Experience

(1-6) Cr. 3. F.S.

Prereq: HSP M 133 or 2 cr MICRO; FS HN 111 or FS HN 214; FS HN 115 or FS HN 215; at least junior classification; enrollment in HSP M 380

Application of quantity food production and service management principles and procedures in the program's foodservice operation.

HSP M 383: Wine and Spirits in Hospitality Management

(2-0) Cr. 2. F.S.

Prereq: Must be at least 21 years old

Introduction to history and methods of production for a variety of wines and spirits. Beverage tasting and sensory analysis; product knowledge; service techniques; sales; and alcohol service related to the hospitality industry. Field trip.

HSP M 383L: Wine, Spirits, and Mixology Laboratory in Hospitality Management

(0-2) Cr. 1. F.S.

Prereq: HSP M 383 or concurrent enrollment. Must be at least 21 years old.

The application of the management principles and procedures related to the sale and service of alcohol, specialty beverages, and cocktails served in the beverage and hospitality industry. Beverage tasting and sensory analysis of products commonly served in the beverage industry.

HSP M 391: Foodservice Systems Management I

(3-0) Cr. 3. F.

Prereq: Credit or enrollment in HSP M 380, HSP M 380L

Principles and techniques related to basic management, leadership, and human resource management of foodservices in health care and other on-site foodservice settings. Food safety and sanitation for on-site foodservice operations. Credit for either HSP M 391 or AESHM 287 and AESHM 438 may count toward graduation. Not accepted for credit toward a major in Hospitality Management.

HSP M 392: Foodservice Systems Management II

(3-0) Cr. 3. S.

Prereq: HSP M 391

Introduction to cost control in foodservice departments: procedures for controlling food, labor, and other variable costs. Application of principles related to food product selection, specification, purchase, and storage in health care and other onsite operations. Credit for either HSP M 392 or HSP M 233 and HSP M 333 may count toward graduation. Not accepted for credit toward a major in Hospitality Management.

HSP M 393: Hospitality Management Industry Workshop

Cr. 1-3. Repeatable, maximum of 6 credits. F.S.SS.

Prereq: HSP M Junior or Senior Classification and Permission of Instructor.

Intensive 2 to 8 week workshop exploration. Topics vary each time offered. Maximum of 6 credits of HSPM 393 can be applied toward graduation.

HSP M 433: Hospitality Financial Management

(3-0) Cr. 3. S.

Prereq: HSP M 333; ACCT 284; ECON 101; credit or enrollment in STAT 101

Fundamental concepts and issues in hospitality finance and investment. Application of financial statement analysis, accounting ratio analysis, and financial instruments in management decision-making.

HSP M 437: Hospitality and Event Technology Applications

(3-0) Cr. 3. F.

Prereq: HSP M 101

Introduction to hospitality and event technology. Emphasis will be placed on basic computer software and hardware components, property managements, point-of-sales systems; customer relationship management, selecting and purchasing computer systems, electronic distribution systems, and communication networks.

HSP M 439: Advanced Hospitality Human Resource Management

(3-0) Cr. 3. F.

Prereq: AESHM 238

Emphasis on development of management personnel in hospitality organizations. Case studies.

HSP M 452: Lodging Operations Management II

(3-0) Cr. 3. S.

Prereq: HSP M 352

Development of business plan and evaluation of business performance in a simulated environment. Operational decision making practices by applying concepts of management, operations, marketing, and finance for a computer-mediated environment.

HSP M 455: Strategic Management in Hospitality

(3-0) Cr. 3. S.

Prereq: AESHM 238 and AESHM 340; credit or enrollment in HSP M 433

Introduction to strategic management principles and practices with an application of human resources, operations, marketing, and financial management concepts. Case studies.

HSP M 470: Supervised Professional Internship

Cr. 3. Repeatable. F.S.SS.

Prereq: AESHM 270, AESHM 211, 9 credits in HSP M, and minimum 2.0 GPA; permission by application; junior or senior classification; employer location should be different than employer/location used for AESHM 170 and AESHM 270

Supervised work experience with a cooperating firm or organization. No more than 12 credits from AESHM 170, AESHM 270, and HSP M 470 may be applied toward graduation.

HSP M 487: Fine Dining Event Management

(Dual-listed with HSP M 587). (2-3) Cr. 3. F.

Prereq: HSP M 380, HSP M 380L, and HSP M 133, or ServSafe(r) Certification

Exploration of the historical and cultural development of the world food table. Creative experiences with U.S. regional and international foods. Application of management and financial principles in food preparation and service in fine dining settings. Meets International Perspectives Requirement.

HSP M 489: Issues in Food Safety

(Cross-listed with AN S, FS HN, VDPAM). (1-0) Cr. 1. S.

Prereq: Credit or enrollment in FS HN 101 or FS HN 272 or HSP M 233; FS HN 419 or FS HN 420; FS HN 403

Capstone seminar for the food safety minor. Case discussions and independent projects about safety issues in the food system from a multidisciplinary perspective.

HSP M 490: Independent Study

Cr. arr. Repeatable.

Prereq: Sections B-E: Program approval; Section H: Full membership in Honors Program

HSP M 490B: Independent Study: Hospitality Management

Cr. arr. Repeatable.

Prereq: Sections B-E: Program approval

Independent Study in Hospitality Management.

HSP M 490D: Independent Study: Lodging Operations

Cr. arr. Repeatable.

Prereq: Sections B-E: Program approval; Section H: Full membership in Honors Program

HSP M 490E: Independent Study: Foodservice Operations

Cr. arr. Repeatable.

Prereq: Sections B-E: Program approval; Section H: Full membership in Honors Program

HSP M 490H: Independent Study: Honors

Cr. arr. Repeatable.

Prereq: Sections B-E: Program approval; Section H: Full membership in Honors Program

Courses primarily for graduate students, open to qualified undergraduates:

HSP M 505: Hospitality Management Scholarship and Applications

(0-1) Cr. 1. F.SS.

Focus on teaching and research scholarship involving the hospitality industry.

HSP M 506: Current Issues in Hospitality Management

(0-1) Cr. 1. Repeatable. S.SS.

Focus on current issues related to the hospitality industry.

HSP M 533: Financial Decision Making in Hospitality Organizations

(3-0) Cr. 3. Alt. F., offered even-numbered years.

Prereq: HSP M 433

Concepts of financial management applied to strategic decision making.

HSP M 538: Human Resources Development in Hospitality Organizations

(3-0) Cr. 3. Alt. S., offered odd-numbered years.

Prereq: AESHM 238

Theories of human resources management. Practices and principles related to development of management personnel.

HSP M 540: Strategic Marketing

(3-0) Cr. 3. Alt. F., offered even-numbered years.

Prereq: AESHM 340

Application of marketing principles in developing effective marketing strategies for hospitality, apparel, and retail organizations. Evaluation of multi-dimensional marketing functions in hospitality organizations.

HSP M 555: Strategic Management in Hospitality Organizations

(3-0) Cr. 3. Alt. S., offered even-numbered years.

Prereq: Courses in MKT, FIN, MGMT, and HSP M. Permission of instructor
Strategic management process as a planning and decision-making framework; integration of human resources, operations, marketing, and financial management concepts.

HSP M 560: Tourism Management and Tourist Behavior

Cr. 3. Alt. F., offered odd-numbered years.

Prereq: HSP M 260 or equivalent

Tourism theories and research. Overview of tourism industry, tourism theories, methods, and current issues in destination marketing and management and travel behavior. Evaluation of tourism and destination research. NA

HSP M 587: Fine Dining Event Management

(Dual-listed with HSP M 487). (2-3) Cr. 3. F.

Prereq: HSP M 380, HSP M 380L, and HSP M 133, or ServSafe(r) Certification

Exploration of the historical and cultural development of the world food table. Creative experiences with U.S. regional and international foods.

Application of management and financial principles in food preparation and service in fine dining settings.

Meets International Perspectives Requirement.

HSP M 590: Special Topics

Cr. arr. Repeatable, maximum of 3 credits.

Prereq: 9 credits in HSP M at 400 level or above; application process

Topics in hospitality management.

HSP M 590B: Special Topics: Hospitality Management

Cr. arr. Repeatable, maximum of 3 credits.

Prereq: 9 credits in HSP M at 400 level or above; application process.

HSP M 590C: Special Topics: Tourism

Cr. arr. Repeatable, maximum of 3 credits. F.S.SS.

Prereq: 9 credits in HSP M at 400 level or above; application process

Special topics in tourism.

HSP M 590D: Special Topics: Lodging Operations

Cr. arr. Repeatable, maximum of 3 credits.

Prereq: 9 credits in HSP M at 400 level or above; application process.

HSP M 590E: Special Topics: Commercial/Retail Foodservice Operations

Cr. arr. Repeatable, maximum of 3 credits.

Prereq: 9 credits in HSP M at 400 level or above; application process.

HSP M 590F: Special Topics: Onsite Foodservice Operations

Cr. arr. Repeatable, maximum of 3 credits.

Prereq: 9 credits in HSP M at 400 level or above; application process.

HSP M 590G: Special Topics: Event Management

Cr. arr. Repeatable, maximum of 6 credits. F.S.SS.

Prereq: 9 credits in HSP M or EVENT at 500 level or above; application process

Special Topics in Event Management. Only 6 credits of HSP M 590G can be applied toward graduation.

HSP M 599: Creative Component

Cr. arr.

Creative component as arranged with instructor.

Courses for graduate students:

HSP M 604: Professional Writing

(2-0) Cr. 2. S.SS.

Prereq: Enrollment in PhD program

Development of professional written communication with emphasis on abstracts, proposals, and manuscripts.

HSP M 608: Administrative Problems

Cr. arr. Repeatable, maximum of 4 credits. F.S.SS.

Prereq: Permission of instructor; enrollment in PhD program

Advanced administrative problems; case studies in foodservice and lodging organizations.

HSP M 633: Advanced Hospitality Financial Management

(3-0) Cr. 3. Alt. S., offered odd-numbered years.

Prereq: HSP M 433; Enrollment in PhD program

Theories and research in financial management with emphasis on financial performance and financing decisions.

HSP M 638: Advanced Human Resources Management in Hospitality Organizations

(3-0) Cr. 3. Alt. F., offered odd-numbered years. Alt. SS., offered even-numbered years.

Prereq: HSP M 538; Enrollment in PhD program

Research in human resources management with an emphasis on organization or unit administration.

HSP M 640: Seminar on Marketing Thoughts

(3-0) Cr. 3. Alt. F., offered odd-numbered years. Alt. SS., offered odd-numbered years.

Prereq: HSP M 540; STAT 401. Enrollment in PhD program

Conceptual and theoretical development of marketing strategies. Analytical and critical review of marketing research and industry practices.

HSP M 652: Advanced Lodging Operations

(3-0) Cr. 3. Alt. F., offered odd-numbered years. Alt. SS., offered even-numbered years.

Prereq: Enrollment in PhD program

Analysis and applications of concepts and theories of operations research for lodging operations.

HSP M 660: Research Seminar in Tourism Management

(3-0) Cr. 3. Alt. F., offered even-numbered years. Alt. SS., offered odd-numbered years.

Prereq: Enrollment in PhD program

Advanced graduate course on tourism and destination theories and research. Analysis and application of theories, research findings, and research methods in tourism and destination management.

HSP M 680: Analysis of Research in Foodservice Operations

(3-0) Cr. 3. Alt. S., offered even-numbered years. Alt. SS., offered odd-numbered years.

Prereq: Enrollment in PhD program

Analysis and application of theories, research, and research methods in foodservice operations.

HSP M 690: Advanced Topics

Cr. arr. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Enrollment in PhD program, application process

Advanced study of current topics in hospitality management.

HSP M 690B: Advanced Topics: Hospitality Management

Cr. arr. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Enrollment in PhD program, application process

Advanced study of current topics in hospitality management.

HSP M 690C: Advanced Topics: Tourism

Cr. arr. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Enrollment in PhD program, application process

Advanced study of current topics in hospitality management.

HSP M 690D: Advanced Topics: Lodging Operations

Cr. arr. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Enrollment in PhD program, application process

Advanced study of current topics in hospitality management.

HSP M 690E: Advanced Topics: Commercial/Retail Foodservice Operations

Cr. arr. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Enrollment in PhD program, application process

Advanced study of current topics in hospitality management.

HSP M 690F: Advanced Topics: Onsite Foodservice Operations

Cr. arr. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Enrollment in PhD program, application process

Advanced study of current topics in hospitality management.

HSP M 690G: Advanced Topics: Event Management

Cr. arr. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Enrollment in PhD program, application process

Advanced study of current topics in event management and hospitality management.

HSP M 699: Research

Cr. arr. Repeatable. F.S.SS.

Prereq: Enrollment in PhD program

Research.