

# HEALTHCARE MANAGEMENT

Healthcare management is a great fit for students who want to combine their interests in both healthcare and business. The major includes instruction in planning, business management, financial management, healthcare quality management, organizational behavior and leadership, health policy, health law and regulations, and management of health information systems. As a part of the curriculum, students are required to complete an experiential learning component (internship, co-op, or an independent study).

## Undergraduate Major in Healthcare Management

**For undergraduate curriculum in business, major in healthcare management.**

The department of Management and Entrepreneurship offers a major in healthcare management. Students will complete the general education requirements (including business foundation courses), supporting courses/major prerequisites, business core requirements for the bachelor of science (B.S.) degree, and 24 additional credits in the major.

The instructional objective of the Healthcare Management program is to provide a well-rounded professional education in healthcare management. Such an education should provide the student with:

### 1. Foundational knowledge of the healthcare management

**field:** insurance, current healthcare policy, policy development, economics of health and healthcare, patient safety, quality management, financing, payor mixture, healthcare-specific laws and regulations, and information systems as they relate to healthcare data

### 2. Comprehensive business skills: decision-making skills, relationship management skills, data interpretation and analytic skills, managerial professionalism, teamwork and collaboration skills related to various actors in healthcare (including practitioners), leadership skills, and strategy skills

### 3. Experiential learning: hands-on learning in a healthcare setting, application of HCM curriculum to real world experiences

For more information on the undergraduate major in Healthcare Management, please visit: <https://ivybusiness.iastate.edu/degree/healthcare-management/>

## Student Learning Outcomes

Upon graduation, undergraduate students majoring in Healthcare Management will:

1. Be effective communicators
2. Be effective collaborators
3. Be problem solvers

4. Understand business concepts
5. Recognize ethical and legal responsibilities to organizations

### Curriculum:

In addition to the basic business degree requirements (<https://catalog.iastate.edu/collegeofbusiness/#curriculuminbusiness>), healthcare management majors must also complete:

#### Required Courses:

HCM 301X	Introduction to the U.S. Healthcare Industry	3
HCM 302X	Economics for Healthcare Managers	3
HCM 303X	Healthcare Quality Management	3
HCM 401X	Financial Management for Healthcare Organizations	3
HCM 402X	Law and Regulatory Environment in Healthcare	3
HCM 403X	Healthcare Information Systems	3
Experiential Learning (choose one):		
HCM 391X	Internship in Healthcare Management	3
HCM 398X	Cooperative Education *	R
HCM 490X	Independent Study in Healthcare Management	3

#### Elective Courses (choose one or two): \*

MGMT 422	Negotiation and Conflict Resolution	3
MGMT 471	Personnel and Human Resource Management	3
MGMT 472	Management of Diversity	3
ENTSP 410	Social Entrepreneurship	3
MKT 351	Services Marketing	3
GERON 463	Environments for the Aging	3
GLOBE 330	Global Health Disparities	3
H S 310	Community and Public Health	3
PSYCH 485	Health Psychology	3

\* If HCM 398X is taken for your experiential learning component, you must choose TWO elective courses from the list to fulfill the requirements for the major.

Total Credits: 24

Students are limited to three business majors/degrees/minors within the Ivy College of Business. This limit is on business majors/degrees/minors only, and does not apply to multiple majors/degrees/minors taken outside the Ivy College of Business.

Healthcare Management, B.S.

*Sample 4-Year Plan (Your plan may differ)*

<b>Freshman</b>			General Elective	5 General Electives	3
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>	<b>17</b>		
BUSAD 102 or 103	1 ECON 102	3	<b>Total Credits: 122</b>		
ECON 101	3 STAT 226	3	@ Courses in these requirements may also be used as Global Perspective.		
COM S 113	3 HUM/SOC SCI	3	# US Diversity courses may be used to satisfy HUM/SOC SCI.		
ENGL 150	3 ACCT 284	3	* Requires completion of all core courses except MGMT 372 plus senior standing.		
MATH 150	3 Global/International Perspective <sup>@</sup>	3			
LIB 160	1 BUSAD 203	1			
	<b>14</b>	<b>16</b>	Students must be admitted to the professional program in business to major in healthcare management. The requirements to enter the professional program are:		
<b>Sophomore</b>					
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>	1. Completion of at least 30 credits, Foundation Courses, ENGL 150, and all ENGL 101/99 courses if required.		
ACCT 285	3 SP CM 212 or 312	3	2. A minimum GPA of 2.50 either cumulative or in the Foundation Courses. Early admission is allowed for Honors-eligible students. (See your advisor for specific information)		
MKT 340	3 ACCT 215	3			
MATH 151	3 PHIL 230	3			
ENGL 250	3 MGMT 371	3			
Natural Science	3 MGMT 310	3	Graduation Requirements:		
	<b>15</b>	<b>15</b>	1. Grade of "C" or higher in at least 30 credits of Core and Major courses.		
<b>Junior</b>			2. 42 credits of 300+ level courses from a four-year institution.		
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>	3. 50% of required Business courses must be earned at ISU.		
ENGL 302	3 HCM 303X: Healthcare Quality Management	3	4. At least 32 credits and the LAST 32 credits must be earned at ISU (exceptions for study abroad and internship may be requested).		
FIN 301	3 HCM 401X: Financial Management for Healthcare Organizations	3	5. 122 Credits minimum and a Cumulative GPA of at least 2.00 with no quality point deficiencies.		
SCM 301	3 MIS 301	3	6. A grade of C or better in ENGL 250 <u>required</u> , and also in one other required ENGL course.		
HCM 301X: Introduction to the US Healthcare Industry	3 MGMT 372	3	7. All 300-level and higher business credits must be earned at a four-year college.		
HCM 302X: Economics for Healthcare Managers	3 US Diversity <sup>#</sup>	3	8. Multiple business <b>majors</b> must have at least 15 distinct credits in each of the major requirements; when applicable, one course can be shared between business majors; see your advisor regarding multiple business <b>degree requirements</b> .		
	<b>15</b>	<b>15</b>			
<b>Senior</b>					
<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>			
HUM/SOC SCI	3 MGMT 478 <sup>*</sup>	3			
Global/International Perspective <sup>@</sup>	3 HUM/SOC SCI	3			
HCM 402X: Law and Regulatory Environment in Healthcare	3 HCM 403X: Healthcare Information Systems	3			
HCM 391X: Internship in Healthcare Management	3 HCM Elective	3			