

APPAREL, EVENTS, AND HOSPITALITY MANAGEMENT (AESHM)

Any experimental courses offered by AESHM can be found at:

registrar.iastate.edu/faculty-staff/courses/explistsings/ (<http://www.registrar.iastate.edu/faculty-staff/courses/explistsings/>)

Courses primarily for undergraduates:

AESHM 111: Professional Development for AESHM

(1-0) Cr. 1. F.S.

Introduction to professional experiences within AESHM and CHS Career Services including CyHire. Coursework includes resume development, daily habits for success including stress management, intrapersonal skills with a wellness focus, interpersonal skills and leadership, business etiquette, and professional ethics.

AESHM 111L: AESHM Program Orientation and Learning Community

(0-2) Cr. 1. F.S.

Orientation to policies and procedures of department and program. Overview of major and minor options, including entrepreneurship. Exploration of undergraduate research, independent studies, study abroad, and field studies. Coverage of goal setting, curriculum planning, degree audits, and registration. Peer mentor interaction in academic, extracurricular, and service learning arranged component.

AESHM 170: Supervised Work Experience I

Cr. 1. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Advisor permission required; freshman classification or permission

Supervised work experience with a cooperating firm or organization. Employer/experience for AESHM 470 or HSP M 470 should be different from employer/experience used for AESHM 170 and AESHM 270. Offered on a satisfactory-fail basis only. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

AESHM 170D: Supervised Work Experience I: Hospitality

Cr. 1. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Advisor Permission

Supervised work experience with a cooperating firm or organization. Employer/experience for AESHM 470 or HSP M 470 should be different from employer/experience used for AESHM 170 and AESHM 270. Offered on a satisfactory-fail basis only. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

AESHM 170F: Supervised Work Experience I: Event Management

Cr. 1. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Advisor Permission

Supervised work experience with a cooperating firm or organization. Employer/experience for AESHM 470 or HSP M 470 should be different from employer/experience used for AESHM 170 and AESHM 270. Offered on a satisfactory-fail basis only. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

AESHM 170N: Supervised Work Experience I: Apparel

Cr. 1. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Advisor permission required; freshman classification

Supervised work experience with a cooperating firm or organization. Employer/experience for AESHM 470 or HSP M 470 should be different from employer/experience used for AESHM 170 and AESHM 270. Offered on a satisfactory-fail basis only. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

AESHM 175: Financial Applications for Retail and Hospitality Industries

(2-0) Cr. 2. S.

Using an online delivery method, students will learn basic mathematical concepts, calculations and formulas commonly used in the apparel and hospitality industries. Emphasis on problem solving, critical/creative thinking, and mathematical interpretation of calculations and formulas used within the apparel and hospitality industries.

AESHM 175D: Financial Applications for Retail and Hospitality Industries: Hospitality Management

(2-0) Cr. 2. S.

Using an online delivery method, students will learn basic mathematical concepts, calculations and formulas commonly used in the apparel and hospitality industries. Emphasis on problem solving, critical/creative thinking, and mathematical interpretation of calculations and formulas used within the hospitality industries.

AESHM 175N: Financial Applications for Retail and Hospitality Industries: Retail Merchandising

(2-0) Cr. 2. S.

Using an online delivery method, students will learn basic mathematical concepts, calculations and formulas commonly used in the apparel and hospitality industries. Emphasis on problem solving, critical/creative thinking, and mathematical interpretation of calculations and formulas used within the apparel industries.

AESHM 180: First Year Student Field Study

Cr. 1-2. Repeatable, maximum of 2 times. F.S.

Prereq: Permission of Instructor

Study of and tours of regional areas of interest to A M D, HSP M, or EVENT majors. Trip to regional location under supervision of faculty member. Locations vary. Journal entries and final report/analysis are required. Cost associated with trip.

AESHM 180E: First Year Student Field Study: Hospitality and Event Management

Cr. 1-2. Repeatable, maximum of 2 times. F.S.

Prereq: Permission of Instructor

Study of and tours of regional areas of interest to majors in the HSP M and EVENT majors. Trip to regional location under supervision of faculty member. Locations vary. Journal entries and final report/analysis are required. Cost associated with trip.

AESHM 180N: First Year Student Field Study: Apparel, Merchandising, and Design

Cr. 1-2. Repeatable, maximum of 2 times. F.S.

Prereq: Permission of Instructor

Study of and tours of regional areas of interest to A M D majors. Trip to regional location under supervision of faculty member. Locations vary. Journal entries and final report/analysis are required. Cost associated with trip.

AESHM 211: Leadership Experiences and Development (LEAD)

(3-0) Cr. 3. F.S.

Introduction to leadership behaviors. Development and utilization of leadership behaviors to positively impact school life, community life, and work life.

AESHM 222: Creativity on Demand

(3-0) Cr. 3. Alt. S., offered even-numbered years.

Learn to use creativity strategies to solve everyday problems related to personal and professional lives. Application of creative thinking techniques to view things from different perspectives; identify unique opportunities; and generate and evaluate original ideas.

AESHM 238: Human Resource Management

(3-0) Cr. 3. F.S.

Prereq: A M D 275 or AESHM 270, or AESHM 287 or concurrent enrollment; sophomore classification

Principles and practices of human resource management relevant to human science-related organizations. Emphasis on the entry-level manager's role.

AESHM 270: Supervised Work Experience II

Cr. 1-2. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Minimum 2.0 GPA; Advisor permission; Sophomore classification

Supervised work experience with a cooperating firm or organization. Employer/experience for AESHM 470 or HSP M 470 should be different from employer/experience used for AESHM 170 and AESHM 270. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

AESHM 270D: Supervised Work Experience II: Hospitality

Cr. 1-2. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Minimum 2.0 GPA; Advisor permission; Sophomore classification; 6 credits in AESHM or HSP M; Credits in AESHM 170

Supervised work experience with a cooperating firm or organization. Employer/experience for AESHM 470 or HSP M 470 should be different from employer/experience used for AESHM 170 and AESHM 270. No more than 12 credits total from AESHM 170, AESHM 270, and 470 may be applied toward graduation.

AESHM 270F: Supervised Work Experience II: Event Management

Cr. 1-2. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Minimum 2.0 GPA; Advisor permission; 6 credits in AESHM, HSP M, or EVENT

Supervised work experience with a cooperating firm or organization. Employer/experience for AESHM 470 or HSP M 470 should be different from employer/experience used for AESHM 170 and AESHM 270. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

AESHM 270N: Supervised Work Experience II: Apparel

Cr. 1-2. Repeatable, maximum of 2 times. F.S.SS.

Prereq: Minimum 2.0 GPA; Advisor permission; Sophomore classification; AMD major

Supervised work experience with a cooperating firm or organization. Employer/experience for AESHM 470 or HSP M 470 should be different from employer/experience used for AESHM 170 and AESHM 270. No more than 12 credits total from AESHM 170, 270, and 470 may be applied toward graduation.

AESHM 272: Fashion Show Production and Promotion

(2-2) Cr. 2-3. Repeatable, maximum of 5 credits. F.S.

Prereq: Application and instructor permission

Planning and production of fashion show including developing budgets, public relations, advertising, fund-raising, choreography, staging, lighting, and food. Promotion of fashion show and similar events. Maximum of 5 credits can be applied to graduation

AESHM 280: Orientation to U.S. Field Study

Cr. R. Repeatable, maximum of 2 times. F.S.

Orientation to the field study location during the semester preceding the trip.

AESHM 281: Orientation to International Field Study

Cr. 1. Repeatable, maximum of 2 times. F.S.

Orientation to the field study location during the semester preceding the trip.

AESHM 287: Principles of Management in Human Sciences

(3-0) Cr. 3. F.S.

Introduction to management concepts and principles with application to human sciences-related businesses and organizations. Includes service quality management, professionalism, and social responsibility.

AESHM 311: Seminar on Careers and Internships

(1-0) Cr. 1. F.S.

Prereq: AESHM 111. Sophomore classification. Good academic standing

Orientation to AESHM internship policies, professional expectations and responsibilities. Coursework includes career planning including entrepreneurship, internship search strategies and resources, résumés and cover letters, professional branding, portfolios, networking, interview skills, leadership skills, and ethical dilemmas in the workplace.

AESHM 311E: Seminar on Careers and Internships: Event Management and Hospitality Management

(1-0) Cr. 1. F.S.

Prereq: AESHM 111; Sophomore classification

Internship and career planning, professional expectations and responsibilities. Résumé development, business letters/professional correspondence, interviewing techniques, and business etiquette.

AESHM 311N: Seminar on Careers and Internships: Apparel, Merchandising, and Design

(1-0) Cr. 1. F.S.

Prereq: AESHM 111; Sophomore classification

Internship and career planning, professional expectations and responsibilities. Résumé development, cover letters, interviewing techniques, and business etiquette.

AESHM 340: Hospitality and Apparel Marketing Strategies

(3-0) Cr. 3. F.S.

Prereq: ECON 101

Application of marketing principles to the hospitality-, events-, and apparel-related industries. Emphasis on the role of marketing in an organization's overall strategic planning. Development and evaluation techniques available to hospitality, events, apparel, and related businesses, including advertising, sales promotion, packaging, and public relations.

AESHM 342: Aesthetics of Consumer Experience

(3-0) Cr. 3. F.S.

Prereq: Sophomore classification

Design principles, aesthetic concepts, and research applied to consumer experiences, with an emphasis on hospitality and retail environments and events. Influence of individual differences and cultural patterns on aesthetic preferences.

AESHM 365: Event, Hospitality, and Retail Risk Management

(3-0) Cr. 3. SS.

Overview and management of hazards and risks in the planning, design, operation, and evaluation stages of events, hospitality organizations, and apparel/retail environments.

AESHM 380: U.S. Field Study

(Dual-listed with AESHM 580). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

Prereq: 9 credits in A M D, AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA. Permission by application

Study and tours of areas of interest to majors in the AESHM Department. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

AESHM 380D: U.S. Field Study: Hospitality Management

(Dual-listed with AESHM 580D). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

Prereq: 9 credits in AESHM or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the Hospitality Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

AESHM 380F: U.S. Field Study: Event Management

(Dual-listed with AESHM 580F). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

Prereq: 9 credits in EVENT, AESHM, or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the majors in the Event Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

AESHM 380N: U.S. Field Study: Apparel, Merchandising, and Design

(Dual-listed with AESHM 580N). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

Prereq: 9 credits in A M D or AESHM; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the Apparel, Merchandising, and Design program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

AESHM 381: International Field Study

(Dual-listed with AESHM 581). Cr. 1-3. Repeatable. F.S.SS.

Prereq: 9 credits in A M D, AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA. Permission by application

Study and tours of areas of interest to majors in the AESHM Department. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281.

Meets International Perspectives Requirement.

AESHM 381D: International Field Study: Hospitality Management

(Dual-listed with AESHM 581D). Cr. 1-3. Repeatable. F.S.SS.

Prereq: Minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the Hospitality Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281.

Meets International Perspectives Requirement.

AESHM 381F: International Field Study: Event Management

(Dual-listed with AESHM 581F). Cr. 1-3. Repeatable. F.S.SS.

Prereq: 9 credits in AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the Event Management major. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281.

Meets International Perspectives Requirement.

AESHM 381N: International Field Study: Apparel, Merchandising, and Design

(Dual-listed with AESHM 581N). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

Prereq: 9 credits in A M D and/or AESHM; sophomore classification; minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the Apparel, Merchandising, and Design major. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281.

Meets International Perspectives Requirement.

AESHM 398: Cooperative Education

Cr. R. Repeatable. F.S.SS.

Prereq: Permission of Advisor; Junior classification

Required of all cooperative education students seeking full-time status. Students register for this course prior to commencing each work period.

AESHM 421: Developing Global Leadership: Maximizing Human Potential

(3-0) Cr. 3. S.

Development of leadership in a global environment. Focus on global concerns that impact on the well-being of individuals, families, and communities. Strategies for working with individuals, families and communities in other countries and cultures. Taking local action on global issues. Participation in a service activity.

Meets International Perspectives Requirement.

AESHM 470: Supervised Professional Internship

Cr. 3-6. Repeatable. F.S.SS.

Prereq: AESHM 311 (all majors); EVENT 271 (Event Management majors); AESHM 211 (Hospitality Management majors)

Supervised work experience with a cooperating firm or organization, documentation of experience, and completion of an internship project. Coursework includes weekly self-reflection and topics related to current issues and career advancement. Employer/experience should be different from employer/experience used for AESHM 170 and AESHM 270. No more than 12 credits from AESHM 170, AESHM 270, and AESHM 470 may be applied toward graduation

AESHM 470F: Supervised Professional Internship: Event Management

Cr. 3-6. Repeatable. F.S.SS.

Prereq: Permission by application; Junior classification

Supervised and structured practical industry work experience with a cooperating firm or organization. Employer/experience for AESHM 470 or HSP M 470 should be different from employer/experience used for AESHM 170 and AESHM 270. This course is offered for a grade. Maximum number of credits given in a semester is 6. No more than 12 credits from AESHM 170, 270, and 470 may be applied toward graduation.

AESHM 470N: Supervised Professional Internship: Apparel

Cr. 3-6. Repeatable. F.S.SS.

Prereq: AESHM 311, 9 credits in A M D, and minimum 2.0 GPA; permission by application; junior or senior classification; employer/experience should be different than employer/experience for AESHM 170 and 270

Supervised work experience with a cooperating firm or organization. Employer/experience for AESHM 470 or HSP M 470 should be different from employer/experience used for AESHM 170 and AESHM 270. No more than 12 credits from AESHM 170, 270, and 470 may be applied toward graduation.

AESHM 472: Fashion Show Management

(2-2) Cr. 2-3. Repeatable, maximum of 5 credits. F.S.

Prereq: Permission of Instructor

Provide leadership and communicate direction for planning and production of fashion show, including developing budgets, publicity, advertising, fundraising, choreography, staging, lighting, and food. Maximum of 5 credits can be applied to graduation

AESHM 474: Entrepreneurship in Human Sciences

(3-0) Cr. 3. F.S.

Prereq: A M D 275 or AESHM 287 or ACCT 284 or 3 cr in MKT or permission of instructor

Comprehensive approach to entrepreneurship including concepts of innovation, creativity, opportunity assessment, and business planning. Focus on human sciences-related businesses: retail, service, hospitality, event, food-related, family-owned, rural, and community businesses. Interaction with entrepreneurs, market research, feasibility analysis, business proposals, and business/community outreach and consulting.

AESHM 490H: Independent Study: Honors

Cr. 2-4. Repeatable. F.S.SS.

Prereq: Permission of Instructor; Full membership in Honors Program

AESHM 497: Cooperative Education

Cr. R. Repeatable. F.S.SS.

Prereq: Permission of Advisor; Senior or graduate classification

Required of cooperative education students. Students must register for this course prior to commencing each work period.

Courses primarily for graduate students, open to qualified undergraduates:

AESHM 501: Introduction to Scholarly Research for Graduate Students

Cr. 1. F.S.SS.

Focus on the basics of developing scholarly research, including definition and purpose of research and the components of research reporting. Emphasis on standards for each section of research reports. Tips for research reporting and processes of research development. An introduction to ethical standards. Required of all new AESHM graduate students. Offered on a satisfactory-fail basis only.

AESHM 502: Research Methods in Apparel, Events, and Hospitality
(3-0) Cr. 3. SS.

Prereq: Enrolled in graduate program

Overview of research methods for qualitative, quantitative, and mixed methods. Topics include philosophical worldviews, the use of theory, and different research approach, design, methodologies, and procedures.

AESHM 510: Quantitative Research Methods in Apparel, Events, and Hospitality

Cr. 3. Alt. S., offered odd-numbered years. Alt. SS., offered odd-numbered years.

Prereq: STAT 587 or equivalent; Graduate standing in the Department;

Permission of instructor

Overview of quantitative research methods in apparel and hospitality fields. Topics include types of quantitative research design, sampling design, measurement, validity issues, power and precision analysis, methods of data gathering and analysis techniques, and interpretation of statistical results. Use of statistical packages. Development of research plan.

AESHM 511: Seminar

Cr. 1-3. Repeatable, maximum of 6 times.

Prereq: 6 graduate credits in A M D, AESHM, or HSP M. Permission of instructor

Discussion of scholarship and current issues. Topics vary.

AESHM 512: Qualitative Research Methods in Apparel, Events, and Hospitality

Cr. 3. Alt. SS., offered even-numbered years.

Prereq: Graduate status

Introduction to and hands-on experiences with a variety of qualitative research methods specific to apparel, events and hospitality research. Students will develop skills at research design, data, collection, analysis, and write-up for qualitative inquiry.

AESHM 570: Practicum

Cr. 1-3. Repeatable, maximum of 2 times. F.S.SS.

Prereq: 6 graduate credits in program area; permission of instructor

Supervised experience related to career objective. Proposal must be approved semester before placement.

AESHM 570A: Apparel Merchandising and Design

Cr. 1-3. Repeatable, maximum of 2 times. F.S.SS.

Prereq: 6 graduate credits in program area; permission of instructor

Supervised experience related to career objective. Proposal must be approved semester before placement.

AESHM 570B: Hospitality Management

Cr. 1-3. Repeatable, maximum of 2 times. F.S.SS.

Prereq: 6 graduate credits in program area; permission of instructor

Supervised experience related to career objective. Proposal must be approved semester before placement.

AESHM 574: Entrepreneurship in Human Sciences

(3-0) Cr. 3. F.S.

Prereq: A M D 275 or AESHM 287 or ACCT 284 or 3 cr in MKT or permission of instructor

Comprehensive approach to entrepreneurship including concepts of innovation, creativity, opportunity assessment, and business planning. Focus on human sciences-related businesses: retail, service, hospitality, event, food-related, family-owned, rural, and community businesses. Interaction with entrepreneurs, market research, feasibility analysis, business proposals, and business/community outreach and consulting.

AESHM 579: Data Analytics for Apparel, Event, and Hospitality Management

(3-0) Cr. 3. Alt. F., offered even-numbered years. Alt. SS., offered odd-numbered years.

Prereq: STAT 587 or equivalent (AESHM 510, HD FS 503) or permission of instructor

Business analytics is a process of transforming data into meaningful insights and actionable results in the context of decision making and problem solving. Review of the data-related challenges apparel, event, and hospitality organizations confront and the importance of data analytics in making critical management decisions. Basic analytic techniques including data management, analysis, interpretation, and visualization and analyze case studies that successfully deployed these techniques.

AESHM 580: U.S. Field Study

(Dual-listed with AESHM 380). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

Prereq: 9 credits in A M D, AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA. Permission by application

Study and tours of areas of interest to majors in the AESHM Department. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

AESHM 580D: U.S. Field Study: Hospitality Management

(Dual-listed with AESHM 380D). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

Prereq: 9 credits in AESHM or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application
Study and tours of areas of interest to majors in the Hospitality Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

AESHM 580F: U.S. Field Study: Event Management

(Dual-listed with AESHM 380F). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

Prereq: 9 credits in EVENT, AESHM, or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the majors in the Event Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

AESHM 580N: U.S. Field Study: Apparel, Merchandising, and Design

(Dual-listed with AESHM 380N). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

Prereq: 9 credits in A M D or AESHM; sophomore classification; minimum 2.0 GPA; AESHM 280 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the Apparel, Merchandising, and Design program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 280.

AESHM 581: International Field Study

(Dual-listed with AESHM 381). Cr. 1-3. Repeatable. F.S.SS.

Prereq: 9 credits in A M D, AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA. Permission by application

Study and tours of areas of interest to majors in the AESHM Department. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281. Meets International Perspectives Requirement.

AESHM 581D: International Field Study: Hospitality Management

(Dual-listed with AESHM 381D). Cr. 1-3. Repeatable. F.S.SS.

Prereq: Minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the Hospitality Management program. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281. Meets International Perspectives Requirement.

AESHM 581F: International Field Study: Event Management

(Dual-listed with AESHM 381F). Cr. 1-3. Repeatable. F.S.SS.

Prereq: 9 credits in AESHM, EVENT, and/or HSP M; sophomore classification; minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the Event Management major. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281. Meets International Perspectives Requirement.

AESHM 581N: International Field Study: Apparel, Merchandising, and Design

(Dual-listed with AESHM 381N). Cr. 1-3. Repeatable, maximum of 3 times. F.S.SS.

Prereq: 9 credits in A M D and/or AESHM; sophomore classification; minimum 2.0 GPA; AESHM 281 or concurrent enrollment; permission by application

Study and tours of areas of interest to majors in the Apparel, Merchandising, and Design major. Trip to location under supervision of faculty member. Locations and lengths of trip vary. Final projects, reports, journal entries, and analysis are required. May be combined with AESHM 281.

Meets International Perspectives Requirement.

Courses for graduate students:**AESHM 611: Seminar**

Cr. 1-3. Repeatable.

Prereq: 6 graduate credits in AESHM, A M D, or HSP M. Permission of instructor

Scholarship and current issues. Topics vary.

AESHM 670: Teaching Practicum

Cr. 1-3. Repeatable. F.S.SS.

Prereq: 6 graduate credits in program area; permission of instructor

Supervised experience in the university classroom. Proposal must be approved semester before placement.

AESHM 670A: Teaching Practicum: Apparel Merchandising and Design

Cr. 1-3. Repeatable. F.S.SS.

Prereq: 6 graduate credits in program area; permission of instructor

Supervised experience in the university classroom. Proposal must be approved semester before placement.

AESHM 670B: Teaching Practicum: Hospitality Management

Cr. 1-3. Repeatable. F.S.SS.

Prereq: 6 graduate credits in program area; permission of instructor

Supervised experience in the university classroom. Proposal must be approved semester before placement.

AESHM 670C: Teaching Practicum: Event Management

Cr. 1-3. Repeatable. F.S.SS.

Prereq: 6 graduate credits in program area; permission of instructor

This practicum is designed to provide event management graduate students (the graduate instructor) with experience in instructional planning, management, and systematic delivery of designed instruction for event undergraduate courses. Proposal must be approved semester before placement.