

HEALTHCARE MANAGEMENT

Healthcare management is a great fit for students who want to combine their interests in both healthcare and business. The major includes instruction in planning, business management, financial management, healthcare quality management, organizational behavior and leadership, health policy, health law and regulations, and management of health information systems. As a part of the curriculum, students are required to complete an experiential learning component (internship, co-op, or an independent study).

Undergraduate Major in Healthcare Management

For undergraduate curriculum in business, major in healthcare management.

The department of Management and Entrepreneurship offers a major in healthcare management. Students will complete the general education requirements (including business foundation courses), supporting courses/major prerequisites, business core requirements for the bachelor of science (B.S.) degree, and 24 additional credits in the major.

The instructional objective of the Healthcare Management program is to provide a well-rounded professional education in healthcare management. Such an education should provide the student with:

1. Foundational knowledge of the healthcare management

field: insurance, current healthcare policy, policy development, economics of health and healthcare, patient safety, quality management, financing, payor mixture, healthcare-specific laws and regulations, and information systems as they relate to healthcare data

2. Comprehensive business skills: decision-making skills, relationship management skills, data interpretation and analytic skills, managerial professionalism, teamwork and collaboration skills related to various actors in healthcare (including practitioners), leadership skills, and strategy skills

3. Experiential learning: hands-on learning in a healthcare setting, application of HCM curriculum to real world experiences

For more information on the undergraduate major in Healthcare Management, please visit: <https://ivybusiness.iastate.edu/degree/healthcare-management/>

Student Learning Outcomes

Upon graduation, undergraduate students majoring in Healthcare Management will:

1. Be effective communicators
2. Be effective collaborators
3. Be problem solvers

4. Understand business concepts
5. Recognize ethical and legal responsibilities to organizations

Curriculum:

In addition to the basic business degree requirements (<https://catalog.iastate.edu/collegeofbusiness/#curriculuminbusiness>), healthcare management majors must also complete:

Required Courses:

HCM 301	Introduction to the US Healthcare Industry	3
HCM 302	Economics for Healthcare Managers	3
HCM 303	Healthcare Quality Management	3
HCM 401	Financial Management for Healthcare Organizations	3
HCM 402	Law and Regulatory Environment in Healthcare	3
HCM 403	Healthcare Information Systems	3

Experiential Learning (choose one):

HCM 391X	Internship in Healthcare Management	3
HCM 398X	Cooperative Education *	R
HCM 490X	Independent Study in Healthcare Management	3

Elective Courses (choose one or two): *

HCM 404X	Cost-Effectiveness Analysis in Healthcare	3
MGMT 422	Negotiation and Conflict Resolution	3
MGMT 471	Introduction to Human Resource Management	3
MGMT 472	Diversity, Equity, and Inclusion in Organizations	3
ENTSP 410	Social Entrepreneurship	3
MKT 351	Services Marketing	3
COMST 450B	Special Topics in Communication Studies: Health Communication	3
GERON 563	Environments for the Aging	3
GLOBE 330	Global Health Disparities	3
H S 310	Community and Public Health	3
PSYCH 485	Health Psychology	3

* If HCM 398X is taken for your experiential learning component, you must choose TWO elective courses from the list to fulfill the requirements for the major.

Total Credits: 24

Students are limited to three business majors/degrees/minors within the Ivy College of Business. This limit is on business majors/degrees/minors only, and does not apply to multiple majors/degrees/minors taken outside the Ivy College of Business.

Healthcare Management, B.S.

*Sample 4-Year Plan (Your plan may differ)***Freshman**

Fall	Credits Spring	Credits
BUSAD 102 or 103	1 ECON 102	3
ECON 101	3 STAT 226	3
COM S 113	3 HUM/SOC SCI	3
ENGL 150	3 ACCT 284	3
MATH 150	3 Global/International Perspective [@]	3
LIB 160	1 BUSAD 203	1
	14	16

Sophomore

Fall	Credits Spring	Credits
ACCT 285	3 SP CM 312	3
MKT 340	3 ACCT 215	3
MATH 151	3 PHIL 230	3
ENGL 250	3 MGMT 371	3
Natural Science	3 ENTSP 310	3
	15	15

Junior

Fall	Credits Spring	Credits
ENGL 302	3 HCM 303	3
FIN 301	3 HCM 401	3
SCM 301	3 MIS 301	3
HCM 301	3 MGMT 372	3
HCM 302	3 US Diversity [#]	3
	15	15

Senior

Fall	Credits Spring	Credits
HUM/SOC SCI	3 MGMT 478 [*]	3
Global/International Perspective [@]	3 HUM/SOC SCI	3
HCM 402	3 HCM 403	3
HCM 391X: Internship in Healthcare Management	3 HCM Elective	3
General Elective	5 General Electives	3
	17	15

Total Credits: 122

* Must have credit or enrollment in all core courses listed above, except for MGMT 372, plus senior standing, in order to enroll in MGMT 478.

Graduation Requirements:

1. Grade of "C" or higher in at least 30 credits of Core and Major courses.
2. 42 credits of 300+ level courses from a four-year institution.
3. 50% of required Business courses must be earned at ISU.
4. At least 32 credits and the LAST 32 credits must be earned at ISU (exceptions for study abroad and internship may be requested).
5. 122 Credits minimum and a Cumulative GPA of at least 2.00 with no quality point deficiencies.
6. A grade of C or better in ENGL 250 required, and also in one other required ENGL course.
7. All 300-level and higher business credits must be earned at a four-year college.
8. Multiple business **majors** must have at least 15 distinct credits in each of the major requirements; when applicable, one course can be shared between business majors; see your advisor regarding multiple business **degree requirements**.

@ Courses in these requirements may also be used as Global Perspective.

US Diversity courses may be used to satisfy HUM/SOC SCI.